



Accélérateur de
Bio-Tendances



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SAVE THE DATE

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NATEXPO: THE TRADE SHOW

ACCELERATING ORGANIC TRENDS

The French are developing a substantial appetite for organic food.

Sales of organically-sourced products saw an unprecedented boom in 2015, rising to 5.75 million euros, up 14.7%. France is the second largest European market by value, and 24% of organic products consumed in the country are imported.*

To achieve growth on this high-potential market, NATEXPO, the international trade show for organic products, is the leading B to B event in France and has earned its status as an industry standard across Europe.

As a genuine accelerator for organic trends, NATEXPO is the *national and international event* for all buyers and decision makers working in the organic sector, in all product categories:

- organic food and wine,
- cosmetics and hygiene,
- health food and dietary supplements,
- products and services for the home.

NEW IN 2017: NATEXPO creates **2 new sectors** to constitute a European first and gather together an exhaustive organic offering under one roof.

- **Ingredients and raw materials:** ingredient sourcing and supply is the major challenge faced by the organic sector in Europe. This sector aims to speed up business connections between processors (of dietary supplements and/or food products) and their suppliers.
- **Services and equipment for retail:** an area devoted to fittings and services for points of sale with a focus on online retail, vending, farm shops, packaging-free shops, etc.

On **22, 23 and 24 October 2017**, **12,000 French and international visitors** are expected to attend, discovering the multiple *market innovations offered by 650 exhibitors*.

650 exhibitors expected in 6 sectors

* Source: Agence bio

A trade-only show, NATEXPO aims to accelerate organic trends in a dynamic market where players must cater to the demands of buyers in all areas regarding quality and new products. For an easy-to-shop innovation experience, the show is divided into 6 easily-identifiable sectors:

-  Organic Food & Wines
-  Health Food & Dietary supplements
-  Cosmetics & Personal care
-  Ingrédients et matières premières
-  Services & Equipment for retail
-  Ingredients & Raw materials



NATEXPO 2017 : the event shaping the future of the organic sector

Natexpo, Accelerating Trends, fulfils its role as an innovation scout, focusing the spotlight on tomorrow's headline products. produits stars de demain. Through its extensive range of special events, the show offers centre stage to the driving forces of the organic market: functional food and drinks, allergen free, raw food, high-protein products, 100% local products, vegan...

The essential



Organic Trends Forum: this prospective seminar area will examine the trends and pre-trends that will fuel the organic market in the 2020s

Natexpo Products Awards paying recognition to the most innovative organic products launched over the past 12 months

New Product Gallery

Organic Cookery Workshop 
Organic Chocolate Workshop 
Cosmetics Innovations Village 
Dietary Supplement Village 
Syndicat National des Compléments Alimentaires

New Events

The Organic Springboards, the first ever competition for organic sector start-ups: Natexpo launches the event that will distinguish the organic start-ups of the year. The Springboards will offer the selected firms and new concepts additional visibility and help them to finance their development.

The Economic Forum: Offering economic and statistical analysis of the organic market and its future areas of potential.



Wide international reach

With 16% of its exhibitors coming from outside France, up 15%, and 14% of its visitors from abroad from 76 countries, NATEXPO continues to expand geographically to support professionals in their development, whether in search of new export markets or new sourcing opportunities.

NATEXPO remains constantly attentive to the expectations of professionals from specialist retail, mass retail, food service, import/export, etc. It showcases the latest developments in the sector to give additional momentum to the business activities of market players, both in France and abroad.

In particular, the show offers a **business meeting programme** enabling exhibitors to meet major buyers from all over the world.

84% of exhibitors in 2015 were satisfied with this service¹.

¹ Source: 2015 NATEXPO surveys



Full information on NATEXPO at:

- www.natexpo.com
- **Facebook (Natexpo)**
- **Twitter (@Natexpo)**

A show by :



Natexpo is organised at the initiative of Natexbio, the French Federation of the Organic Sector, member of IFOAM EU network, with the support of its member associations SYNADIS BIO, SYNADIET and SYNABIO, and the participation of Cosmebio, France Vin Bio and Agence Bio

www.natexbio.com



Organised by :



The Group SPAS, the partner of Natexbio, is the organiser of the trade show NATEXPO. It has over 30 years of acknowledged experience in the organisation of consumer and trade shows in the areas of organic farming, sustainable development, eco-housing, wellness, natural medicine and personal development : Marjolaine, Vivre Autrement, Bien-Etre Medecine Douce & Thalasso, Thermalies, Zen, Vinibio, Biogourmet, Naturabio, Artemesia, Zen & Bio, Respire la Vie, Innov'Eco, Saveurs des Plaisirs Gourmands. Between them, these shows attract nearly 275,000 visitore and 4,000 exhibitors every year. The Group also launched the marketplace SEVELLIA.COM in 2015

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