

natexpo

The international trade show
for organic products

SAVE
THE DATE

22-23-24
OCT. 2017

NATEXPO: WITH 8 MONTHS TO GO, AN EXCEPTIONAL 2017 SHOW IN STORE

On 22, 23 and 24 October 2017, the trade show NATEXPO 2017 is set to break all the records. As a perfect reflection of the vitality of the organic market in France which is Europe's second largest, this "must-attend" rendezvous for French and international professionals has already clocked impressive figures, with 8 months to go before it opens. **The surface area booked to date already exceeds the total surface area at the 2015 show.** For 2017, the organisers are planning **an increase of more than 30% in stand space** compared with 2015, and 90% of the available space is already booked. All of the sectors are on the increase and the biggest names - in the sectors of food, cosmetics, dietary supplements, home and personal goods and services, ingredients and raw materials and services and equipment for retail - have already booked their spots. From the best-known market figures to the most recent start-ups, the show boasts an extremely wide variety of companies, promising a 2017 full of surprises and discoveries. This event offers an exclusive chance to build new business ties and develop sales!

International exhibitors on the increase

As the essential meeting place for all organic professionals, NATEXPO 2017 expects a record number of 650 exhibitors spread over 6 sectors and more than 12,000 visitors. In the aisles and on the stands, more than 70 countries should be represented. And already **the surface area booked by international exhibitors has exceeded that of the 2015 edition.** This outlook offers an exceptional opportunity to find new markets both at home and abroad, spot the innovations that will boost sales and source new suppliers.



NATEXPO 2017: HEADING FOR A RECORD EDITION

 **90%**
of stand space
already **BOOKED**

650
EXHIBITORS
forecast

12 000
VISITORS
expected

More than **70** COUNTRIES
REPRESENTED

NATEXPO: what the exhibitors say

"It's an essential trade show for the organic market"

Laurence Meeus is the managing director of Turtle, a young Belgian company specialising in organic and gluten-free porridge. This will be her first participation at NATEXPO.

"I came to NATEXPO in 2015 as a visitor. I made a lot of useful contacts. What is particularly good here is that the retail brands have their own stands. In a lot of other shows this is not the case and they only visit, so it can be quite hard to meet them. At NATEXPO we know where to find them and that's a real advantage for when you want to show them your products!

This year I have decided to exhibit at NATEXPO because I believe it is an essential trade show for the organic market. This experience will help me promote my products, build new commercial ties and also meet some of my customers whom I have not yet met in person! All of this is very important for the growth of the business, and it's a pleasure to come together and meet up with people who work in the same area!"

"We know that NATEXPO will give us major visibility"

The firm PAGÈS, specialising in organic infusions and tea, is an Auvergne-based company founded in 1859. As the leader in private label brands, PAGÈS has also been marketing organic products under its own brand since 1999.

"We decided to take part in NATEXPO because it is a reference exhibition in the organic sector in France and abroad. It is important for us because we are currently launching a new range of organic infusions and tea aimed at organic stores and garden centres under our PAGÈS brand name.

Exhibiting at the show will help us to establish contacts to find new distribution channels and support the deployment of our new products, by giving us new opportunities to be listed. NATEXPO will also help us raise brand awareness in the organic market. Making our own brand better-known is one of the keys to our development today and we know that NATEXPO will give us major visibility towards all the market players that matter to us in the organic sector."



High growth in the organic food and wine sector

To encourage dialogue and help people find their way around this show, NATEXPO is divided into six clear sectors, offering an exclusive overview of an exhaustive range of organic goods.

These sectors reflect the booming organic industry and are already posting record participation rates, 8 months before the first day of the show. **The organic food and wine sector is already 13% up on the final stand space figure recorded in 2015.** All of the stand space dedicated to the **cosmetics and hygiene** sector has already been allocated, and the same is true for the **health food and dietary supplements** sector.

In 2017, NATEXPO is also launching two new sectors: **Ingredients and raw materials** and **Services and equipment for retail**, with the aim of being the first event in Europe to assemble the entire organic product offering in one place. A large number of professionals have already voiced an interest in exhibiting in these new sectors to present their products to a new visiting audience.

Full details on NATEXPO 2017 on
www.natexpo.com

Facebook (Natexpo) Twitter (@Natexpo)



A show by:
www.natexbio.com

NATEXPO is organised by SPAS ORGANISATION at the initiative of Natexbio, the French Federation for the Organic Sector, a member of the IFOAM EU network, with the support of its member associations SYNADIS BIO, SYNADIET and SYNABIO, and the participation of Cosmébio, FNAB, France Vin Bio and Agence Bio.

Organised by:



SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 20 events, dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network in large French cities and in Belgium, professional events relating to cleantechs, and the digital marketplace sevellia.com specialising in online retail of organic and natural products.

SPAS ORGANISATION - 160 bis rue de Paris CS 90001
 92645 Boulogne Billancourt Cedex - France
 Tel. +33 (0)1 45 56 09 09 / Fax +33 (0)1 44 18 99 00



Adocom RP – NATEXPO Press Agency.
 Tel. +33 (0)1 48 05 19 00 / email: adocom@adocom.fr



Organic Food
and Wine

Health Food
and Dietary
Supplements



Cosmetics
and Hygiene
Products

Ingredients and
Raw Materials



Services and
Equipment for
Retail

Household
and Personal
Products and
Services