



NATEXPO AWARDS 2017 : The Organic Innovation Showcase

The Natexpo Awards 2017 is a quality label awarded to the most original products of the show, launched in the past year in 4 categories :

- **Organic food and wine**
- **Cosmetics and hygiene products**
- **Health food and dietary supplements**
- **Household and personal products and services**

This year, the Natexpo Awards received a record number of competing products. 250 new products applied for the Awards, reflecting the firms' innovatory capacity in organic and healthy food, dietary supplements, cosmetics and eco-products.

An expert jury

The jury, made up of industry professionals, journalists and specialists, awarded 12 products on 22th June.

The jury was composed of :

- Yaël DODO / CNJE
- Elodie DUPRE / Journalist – Reporter BIO TV
- Kristel FROGER / Food blogger – L'atelier de Kristel
- Camille HAREL / Journalist - LSA
- Angélique HOULBERT / Dietician
- Antoine LEMAIRE / Chief Editor of BIOLINEAIRES
- Christine RIVRY-FOURNIER / Chief Editor of BIOFIL
- Marie-Dominique TATARD-SUFFERN / Organic and sustainable communication consultant
- Christina VIEIRA / Chief Editor of BIOADDICT





ORGANIC FOOD AND WINE

GOLD AWARD



TALI SEAWEED CRISPS

Discover our fabulous seaweed crisps: delicious air-dried seaweed, healthy and carefully selected organic ingredients, a good dose of know-how and a pinch of madness!

Company: AQUA B – ALGUES MARINOË – France

Launch date: 01/01/2017

Target market: Men, Women, Families

Target area: France, Europe

Price : 4,36€ excl. VAT



SILVER AWARD



SMOKED FILET MIGNON WITH MIXED HERBS

A summer product with a taste of Provence and sodium nitrite-free! Serve rolled up on cocktail sticks as an aperitif, or to go with salads.

Company: BIOPORC - France

Launch date: 02/05/2017

Target market: Men, Women, Families

Target area: France, Europe

Price : 4,35€ excl. VAT

BRONZE AWARD



ORGANIC VEGAN COCONUT MILK CHOCOLAT

Our smooth all-plant-based chocolate is lactose-free and is made from an extraordinary combination based on coconut milk and coconut sugar.

Company: SOLIDAR'MONDE - France

Launch date: 01/03/2017

Target market: Men, Women, Families, Suitable for vegans

Target area: France, Europe

Price: 3,13€ excl. VAT





HEALTH FOOD AND DIETARY SUPPLEMENTS

GOLD AWARD



“LE PAIN DES FLEURS” GREEN LENTIL CRACKERS

1st crispy cracker with organic cereals and pulses fully-sourced in France. A recipe which is still just as straightforward, gluten and allergen-free, and a way of eating pulses every day. A source of vegetable protein.

Company: GROUPE EKIBIO - France

Launch date: 01/06/2017

Target market: Men, Women, Families, Suitable for people with gluten intolerance

Target area: North America, Europe, France

Price: 3,09€ excl. VAT



SILVER AWARD

UNFILTERED, UNPASTEURISED PURE ORGANIC POMEGRANATE VINEGAR

100% natural vinegar with the properties of pure pomegranate: rich in antioxidants and free radicals, and other properties for the body.

Company: ECOVINAL,S.L. - Spain

Launch date: 05/01/2017

Target market: Men, Women, Families

Target area: North America, South America, Asia, Europe, France, Oceania

Price: 2,05€ excl. VAT



BRONZE AWARD



Protein multi-cure

A highly-concentrated preparation with 80% of plant-based protein for daily protein supplements of 25g per ration, for an ideal qualitative and quantitative effect.

Company: LA MANDORLE SARL - France

Launch date: 01/07/2017

Target market: Vegan, vegetarian

Target area: France, Europe

Price: 14,17€ excl. VAT





COSMETICS AND HYGIENE



GOLDEN AWARD COSMOS ORGANIC HAIR MASCARA

With the new hair mascaras by Namaki, giving yourself a temporary colour streak has never been this much fun! Easy to apply with its brush and available in 6 tones.

Company: NAMAKI COSMETICS - France

Launch date: 01/06/2017

Target market: Kids

Target area: North America, Asia, Europe, France

Price : 10,42€ excl. VAT



SILVER AWARD ECODENTA

Ecodenta range of certified organic toothpastes for every health-conscious human being. Oral care products of more than 99% natural origin, enriched with natural extracts, address different oral care needs.

Company: BLOK LABORATORIJA - Lithuania

Launch date: 25/03/2017

Target market: 20 to 26 years old men and women

Target area: North America, Europe

Price: 6,20€ excl. VAT



BRONZE AWARD ORGANISSIME

Biogance reasserts its status as a pioneer in natural pet care and hygiene and launches ORGANISSIME, a new range of products formulated according to Ecocert guidelines.

Company: BIOGANCE - France

Launch date: 01/07/2017

Target market: Pets

Target area: France

Price: 10,50€ excl. VAT





HOUSEHOLD AND PERSONAL PRODUCTS AND SERVICES



GOLD AWARD

TERRA WASH + MG

Terra Wash+Mg, laundry sachet is filled in 99.95% pure magnesium clean your clothes as effectively as laundry detergent and it is reusable for 1 year.

Company: MK ENTREPRISE INC. – Japan

Launch date: 30/06/2016

Target market: Men, women, families

Target area: Africa, North America, South America, Asia, Europe, France, Oceania.

Price: 45,00€ excl. VAT



SILVER AWARD

5 ORGANIC COTTON BAGS WITH PRINTED GRADUATIONS

A pack of 5 bags made of organic cotton, with printed graduations to measure the quantities purchased.

Company: ECODIS - France

Launch date: 01/05/2017

Target market: Families

Target area: Europe, France

Price: 3,65€ excl. VAT



BRONZE AWARD

OCEAN PLASTIC BOTTLE

A washing-up liquid whose bottle is 50% made from plastic recovered from the oceans. Its design based on biomimicry enables savings of 15% in plastic material.

Company: ECOVER - France

Launch date: 01/06/2017

Target market: Men, women, families, environmentally conscious

Target area: France, Europe

Price: 2,49€ excl. VAT





www.natexbio.com

Organisé par



www.spas-expo.com

NATEXPO is organised by SPAS ORGANISATION at the initiative of NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, with the support of its member associations SYNADIS BIO, SYNADIET and SYNABIO, and the participation of Cosmébio, FNAB, France Vin Bio and Agence Bio.

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 20 events, dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network in large French cities and in Belgium,, and the digital marketplace sevellia.com specialising in online retail of organic and natural products.

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