

12 000
expected
visitors

650
exhibitors

natexpo

The international trade show for
organic products

Paris Nord Villepinte, Hall 7 - France

22-24 OCTOBER 2017

www.natexpo.com

Accelerating Organic Trends



INGREDIENTS AND RAW MATERIALS SECTOR

Through an exhaustive range of stand displays, business meetings and seminars and workshops, Natexpo offers its visitors who are processors of cosmetics, dietary supplements, food and drink the opportunity to make inroads in two key fields: sourcing and innovation.

NEW SECTOR 2017



SOURCING

Finding ingredients has become a real challenge for companies working in the European organic industry. With consumption of organic products growing fast, the issue of sourcing is now a strategic subject for all players, whether in the search for new suppliers, the strengthening of existing relations with partners or setting up new local and national supply streams.

MAJOR TRENDS

- Alternative proteins
- Developing supply streams
- Allergen-free
- Fair trade
- Superfood
- Origin

INNOVATION

Organic extracts and ingredients lie at the heart of innovation and the emergence of organic trends. They are the driving force behind the vitality of a sector which for decades has played the role of an incubator for the spreading of new products which have sometimes fed through into mainstream consumption: pomegranate, Aloe Vera, goji berry, etc.

THE BIG HIGHLIGHT WITH PARTNER OF THE FORUM

At the centre of the Ingredients and raw materials sector, the **Organic Ingredients Forum** will hold its debut. With contributions of experts, producers and processors, the leading issues in the upstream segment of the organic industry will be examined. There will also be an exhibition taking a look back on 20 years of star ingredients and looking forward to the promising performers of the years to come.


Le magazine des ingrédients alimentaires bio

PRODUCTS EXHIBITED IN THE SECTOR : (IFP = Intermediate Food Products)

- Aromatic and medicinal plants
- Bread, pastry and biscuit intermediate products
- Cereals, rice, pasta
- Cocoa, coffee, tea
- Dairy IFP and ingredients
- Egg products
- Flavourings
- Fruit IFP
- Functional additives / ingredients
- Herbs and spices
- Liquid and drink-related IFP
- Marine-based IFP and ingredients
- Meat-based IFP and ingredients
- Multi-purpose ingredients
- Nut-based IFP and ingredients
- Plant extracts
- Sauces, condiments and seasonings
- Seeds, oilseeds, pulses
- Sugars, honey and other sweeteners
- Sweet preparations and ingredients
- Vegetable and mushroom IFP
- Vegetable fats and oils

A TARGETED PROMOTION PLAN IN FRANCE AND ABROAD

- Invitations diffused to the main actors of the sector
- Online advertisements and editorial contents in major publications of the Ingredients and Raw materials sector
- E-mail campaigns dedicated to the sector
- Specific press release

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