

Organic ingredient and raw material sourcing take centre stage at Natexpo 2017

For the first time in its history, NATEXPO is to host a sector entirely dedicated to organic ingredients and raw materials within its exhibition space. From 22 to 24 October this year at Paris-Nord Villepinte Exhibition Centre, French and foreign professionals will thus have an opportunity to discover all of the aspects of the organic sector and the potential it offers in the fields of health food, dietary supplements or eco-friendly products. This new space will present all the latest developments relating to organic sourcing, innovation and new trends. In this domain, suppliers themselves prove to be the best drivers for the vitality of the organic sector and make the innovations of tomorrow possible.



A large number of industry players already registered

Many leading firms from the sector have already confirmed their participation in the new “Ingredients and Raw Materials” sector at NATEXPO 2017. Visitors will be able to meet non-specialist firms such as **Esenco**, **Worlée France** or **Seah International**, suppliers of certified organic ingredients, or major figures from the organic food world such as **Agribio Union**, **Bio Ingrédients** or **Keramis**. More specific product ranges will also be represented: bee products with Italian brands **B. Natural** and **Conapi**, aromatic and medicinal plants with **Cailleau Herboristerie** and **Les Herbes du Grand Ouest**, plant extracts with **Vidya Europe**, or aromas and essential oils with **Aromatica** and **Diffusions Aromatiques**.



The 1st Organic Ingredient Forum: personal experience of innovation



To help attendees get up to speed on the issues of organic innovation, NATEXPO has teamed up with Ingrébio to organise the **1st Organic Ingredient Forum**. Every day during the show, seven to eight talks and meetings will be held, involving specialists and suppliers who will offer their accounts of actual case studies. A wide range of themes will be addressed: substitutes for meat protein with vegan food, product tracking with secure purchasing, responsible sourcing and fair trade, the development of certification and consumer communication, etc. Among the contributors feature **Phytolia** (the association promoting plants for health, beauty and wellness) on the subject of dietary supplements and cosmetics, and **Labiocrac** on the recovery and use of by-products.



Organic ingredients and raw materials: driving innovation and development

The suppliers of organic ingredients and raw materials constantly work in collaboration with organic manufacturers to respond to new market trends. As previously observed with the “gluten free” wave and today that of vegan products, customer expectations evolve rapidly and organic sector professionals must be capable of offering appropriate and distinctive ingredients and raw materials.

Suppliers thus offer alternatives to cereals containing gluten, with traditional varieties such as buckwheat, oats and millet, or more exotic raw materials such as teff and tigernut. These ingredients offer manufacturers the chance to concoct “gluten-free” recipes to fill out their product offering.

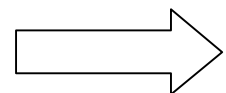
Ingredients and raw materials also play a key role in the development of new product ranges suited to the development of veganism and flexitarianism. Indeed, imitation meat products are today gaining popularity and suppliers are offering pulses and cereals which comply with the formulation criteria of “close to meat” in terms of protein count and organoleptic qualities.

Suppliers also lie at the heart of the development of plant-based drinks, where the number of listed products is constantly growing. Soy milk is no longer dominant on the market and today, rice or almond-based drinks are also well-represented. Many other drinks extracted from plants are also arriving on our shelves as a substitute to milk from livestock: oats, spelt, quinoa, walnuts, etc.

At the forefront of innovation in the organic sector, suppliers make every effort to detect new expectations in society and supply the products suited to the requirements of organic manufacturers.



Exclusive: the programme of the
1st Organic Ingredient Forum



1st Organic Ingredient Forum

22-24 October 2017

Programme preview

The Organic Ingredient Forum will be held at the heart of the new “Ingredients and Raw Materials” sector at Natexpo. A selection of specialists and professionals, suppliers or distributors of ingredients, will come together during the three days of the show to discuss the latest trends and challenges in the organic sector: sourcing innovation, regulations, customer expectations and resource use.

> Organic ingredients: alternatives for innovation

Three focuses on major themes: gluten-free, vegan and vegetable protein. superfood
With *INGREBIO* and contributions from suppliers.



> Organic sourcing and fair trade: choices and constraints

Three different subjects will be examined to offer the keys to respond to this duality: a focus on cane sugar, a focus on Fair Trade from France and personal accounts on North-North trading.
With *BIOPARTENAIRE*, the *PFCE* and contributions from suppliers.

> Keys to help to safeguard your purchasing

Three topical sector focuses, of major importance in terms of organic sourcing: Vegetables, Nuts, Dairy.
With *SOURC'ING* and contributions from suppliers.

> Superfoods: Traceability of products, transparency of sectors

Using a series of examples, Guayapi shows how supply chains can be both responsible and fair.
With *GUAYAPI*

> Using by-products and ingredients: a virtuous circle?

Examples of industrial reprocessing and barriers relating to the use of by-products
With *CAPBIOTECH* and contributions from suppliers.

> Outlook for vegetable protein for human consumption: from resources to uses

The consumption of vegetable proteins in food for humans should be made more attractive by drawing attention to their origin and their nutritional, organoleptic, functional and economic qualities.
With *IMPROVE*

> Organic product formulation assistance tools

Presentation of tools deployed by the expert group at RMT TransfoBio to support the development of processed organic products.
With 2 experts from *RMT TransfoBio*.

> Customer expectations regarding plant-based dietary supplements and cosmetics

Presentation of market research conducted by Phytolia
With *PHYTOLIA*

> The Proven Origin Plant collective initiative by Phytolia

Presentation of the approach and the charter introduced by the association Phytolia
With *PHYTOLIA* and contributions from suppliers.

22-23-24 OCT. 2017

natexpo

The international trade show
for organic products

> An example of a new green technology as a way forward for the future to draw full value from plant resources.

LabioCrac launches a new innovative technology for the recovery of farming by-products and waste as a solution for the organic sector
With LABIOCRAC.

> Organic products: product range differentiation factors

How to leverage factors other than organic ingredients and stand out in a competitive market such as the organic sector
With EMatelier and a contribution from an organic manufacturer.

> Requirements for ingredients usable in organic cosmetics and detergents

With ECOCERT Greenlife

> Challenges and impacts of the implementation of an ISO standard on organic and natural cosmetics

With COSMEBIO and ECOCERT Greenlife

> Nutritional ingredients: why to invest in BtoBtoC communication strategy

With NUTRIKEO

Provisional programme as at 09/06/2017.



www.natexbio.com

Organisé par



www.spas-expo.com

NATEXPO is organised by SPAS ORGANISATION at the initiative of NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, with the support of its member associations SYNADIS BIO, SYNADIET and SYNABIO, and the participation of Cosmébio, FNAB, France Vin Bio and Agence Bio.

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 20 events, dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network in large French cities and in Belgium, professional events relating to cleantechs, and the digital marketplace sevellia.com specialising in online retail of organic and natural products.

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