

## Economic Forum

### Sunday 22 October

**10.00 - 11.00** – Vocational training: the winning deal, by Synadisbio/IFCAS with testimonies from organic stores

**11.00 - 12.00** – Digital technology: a growth factor for your organic shop, by Open Digital (Tancrède du Réau)

**12.00 - 13.00** – Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

**14.00 - 15.00** – Organic: a sector put to the growth test: insight from the economist N. Bouzou, Asterès

**15.00 - 16.00** – "Sustainable bio-company" and organic shops by Synabio et Synadisbio

### Monday 23 October

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**12.00 - 13.00** – Prize giving ceremony of the 2017 Natexpo Awards

**14.00 - 15.00** – Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

**15.00 - 16.00** – Organic: a sector put to the growth test: insight from the economist N. Bouzou, Asterès

**16.00 - 17.00** – "Sustainable bio-company" and organic shops by Synabio et Synadisbio

### Tuesday 24 October

**10.00 - 11.00** – Vocational training: the winning deal by Synadisbio/IFCAS with testimonies from organic stores

**11.00 - 12.00** – Organic: a sector put to the growth test: insight from the economist N. Bouzou, Asterès

**12.00 - 13.00** – Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

**14.00 - 15.00** – "Building fair partnerships between organic producers and downstream operators" by FNAB