



Natexpo 2017: features and discussions on the programme to prepare today's and tomorrow's organic world

NATEXPO 2017 invites French and international professionals from the organic sector to take part in different features at the show from 22 to 24 October 2017 at Paris-Nord Villepinte. Around a dozen features are on the schedule of these three days, which are set to beat every record in terms of attendance, with over 850 exhibitors and 12,000 visitors expected! The show has experienced spectacular growth compared to the 2015 edition: 40% more space and over 250 additional exhibitors, with an explosion in the number of international exhibitors (+120%).

Demonstrations, workshops, forums, themed areas, etc. are all gathered in one venue to offer professionals the exceptional opportunity to discover today's and tomorrow's organic knowhow and products. At NATEXPO they have the opportunity to discuss with experts, to view new products and to test the latest innovations on the market in order to analyse the best way to develop their business.

The Show also offers professionals the "NATEXPO business meetings", targeted meetings between buyers and contractors in retail, catering, pharmacy, etc.

Some of the new features at this year's NATEXPO 2017:

- the first Organic Ingredients Forum
- the Natexbio Economic Forum
- Ecocert, a space dedicated to international development
- Natexpo's "Store Tours", which invite visitors to extend their experience by planning trips to Paris, Brussels and Amsterdam, etc., to discover innovative concepts in the field.

+ de 100 conférences sur 3 jours
12 000 visiteurs

visiteurs français et internationaux attendus

22-23-24 OCT. 2017

pour découvrir les nombreuses

innovations du marché proposées

par 850 exposants.

New products unveiled (page 4)

- The 2017 NATEXPO Awards Space: a tribute to the best innovations presented at the show.
- The New Products Gallery: a strategic area where visitors will have an exclusive chance to discover exhibitors' innovations.

Food and wine features (page 5)

- The Cheese Tasting Area: presentation of cheese in all its forms with original pairings! In partnership with the CNIEL, Laits Plaisirs and Les Bergers du Larzac.
- Organic Cookery Workshop: visitors can discover preparations made with exhibitors' innovative products. In partnership with Interbev, CNIEL, Eurochef, Ecole Ferrières, Baumstal, Cook2Cook, Worlée, Sonett and Probios.
- Wine Time by Vinebioz: a space in which to discover a wide range of organic, biodynamic and sulphite-free wines from different regions. The opportunity to discover all of the wines distributed by Vinebioz and its brand [terdézom].



Talks and presentations (page 6)

- Organic Trends Forum: a seminar space which reviews the trends and pretrends that will be the organic products of the 2020s, in partnership with BIOLINEAIRES.
- The Cosmetics Innovations Village: in partnership with COSMEBIO, the Village will be holding skincare, massage and make-up workshops, demonstrations and a testing bar to discover trendy and innovative products!
- The Natexbio Economic Forum NEW IN 2017: an economic and statistical analysis of the organic market and its future areas of potential.
- The 1st Organic Ingredients Forum NEW IN 2017: an area in which
 to meet experts and suppliers who will share their experiences, in partnership with
 INGREBIO.
- Ecocert Feature NEW IN 2017: a space which hosts conferences focused on export and international development, in partnership with Ecocert.
- The Dietary Supplements Area: in partnership with SYNADIET and Vit'all +, this is a space where the sector's buyers and sellers can get up-to-date with the latest news from the sector.



 Natexpo's "Store Tours" – NEW IN 2017: set off to discover innovative organic concepts in Amsterdam, Brussels and Paris!





Unique in Europe:

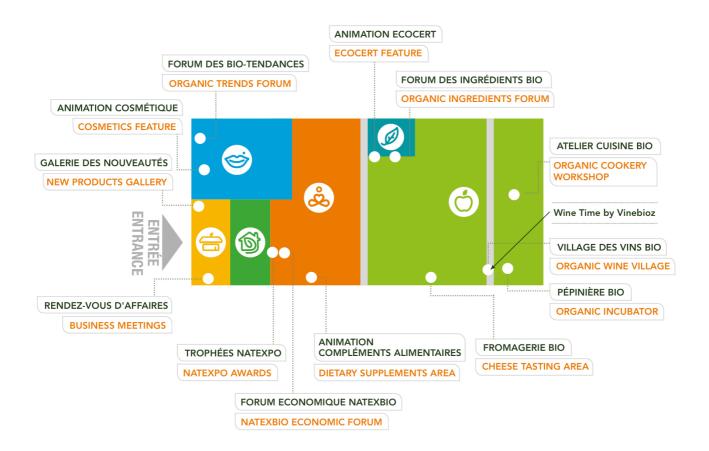
a comprehensive organic offering at NATEXPO

This trade show is a showcase for the organic sector and a brilliant opportunity for all national and international buyers and decision-makers to discover, in one venue, all the new products on the market. Natexpo is the only trade show in Europe which assembles the entire organic offering: organic food and wine, health food and dietary supplements, cosmetics and hygiene products, household and personal products and services. This year's edition welcomes two new sections, one dedicated to ingredients

and raw materials, and the other to services and equipment for shops. From the most well-known companies to the most recent start-ups, the range of companies at NATEXPO is very wide and this 2017 edition promises to be rich in discoveries.

On the strength of its success, NATEXPO is henceforth to be held annually and will be organised on alternate years in Lyon to support the development of the organic market and offer better representation to organic production regions all over France and internationally. Following the 2017 edition in Paris, NATEXPO has thus scheduled a new event at Lyon Eurexpo on 23 and 24 September 2018.





The Show and its features at a glance:

New products unveiled

The 2017 NATEXPO Awards Space

A showcase of the year's best organic innovations, this space is entirely dedicated to winners of the 2017 Natexpo Awards.

These Awards reward the most innovative, useful, practical and original products launched for the first time in 2017.

This year, 12 products were rewarded in four categories:

Food and Wine:

- TALI SEAWEED CRISPS BY AQUA B ALGUES MARINOE, France
- o SMOKED FILET MIGNON WITH MIXED HERBS by BIOPORC, France
- ORGANIC VEGAN COCONUT MILK CHOCOLATE by SOLIDAR'MONDE, France



Health food and dietary supplements:

- "LE PAIN DES FLEURS" GREEN LENTIL CRACKERS by GROUPE EKIBIO, France
- UNFILTERED, UNPASTEURISED PURE ORGANIC POMEGRANATE VINEGAR by ECOVINAL, S.L., Spain
- PROTEIN MULTI-CURE by LA MANDORLE SARL, France

Pan to fleurs To pan to fleur

Cosmetics and Hygiene products:

- o COSMOS ORGANIC HAIR MASCARA by NAMAKI COSMETICS, France
- o ECODENTA by BIOK LABORATORIJA, Lithuania
- ORGANISSIME by BIOGANCE, France

• Household and personal products and services:

- o TERRA WASH + MG by MK ENTREPRISE INC, Japan
- 5 ORGANIC COTTON BAGS WITH PRINTED GRADUATIONS by ECODIS, France
- OCEAN PLASTIC BOTTLE by ECOVER, France



New Products Gallery:

An exclusive look at exhibitors' innovations

The New Products Gallery is a strategic space at the show's entrance. Visitors will have an exclusive chance to discover exhibitors' innovations: 100 products will be presented there.

Food and wine features

NATEXPO food features to promote exhibitors' know-how and products

Throughout the duration of the Show, the Organic Food and Wine section will be holding a number of features and tasting sessions:

The Cheese Tasting Area: in partnership with the CNIEL¹, Laits Plaisirs and Les Bergers du Larzac, this space will present cheese in all its forms through tasting sessions and pairings. Soft or hard cheese, in ice cream, in cream, or simply cut, paired with tea, coffee or beer, The Cheese Tasting Area will be proposing tasting sessions ranging from the classic to the unusual!







The Organic Cookery Workshop: a space that lends itself to the creativity and expression of prestigious chefs, the Organic Cookery Workshop is the laboratory for authentic and healthy cooking in the Organic Food and Wine section and opens onto the show's aisles. Natexpo visitors will be invited to taste preparations made with exhibitors' innovative products.

The following chefs will be present: Alban Drevet, Angèle Ferreux-Maeght, Anthony Courteille, François Gagnaire, Frédéric Jaunault, Julien Noray, Romain Cordroch, Sophie Rio, Stéphane Pitré and Caroline Pivain.

















Organic wine

¹ **CNIEL (Centre National Interprofessionnel de l'Économie Laitière):** The CNIEL has the following main objectives: to facilitate relations between producers and processors in the dairy segment, to co-ordinate research programmes to obtain better knowledge of milk from its production to its consumption and to promote the image of milk and dairy products.

"Wine Time" by Vinebioz, in the Organic Wine Village, a space in which to discover a wide range of organic, biodynamic and sulphite-free wines from different regions. A chance to discover all of the wines distributed by Vinebioz and its brand [terdézom].



Talks and presentations

Organic Trends Forum



Following the success of the first edition of this forum at the show's previous edition, professionals will once again be able to use this space to discuss with a number of experts. Organised in partnership with BioLinéaires, several subjects will be covered.

The Organic Trends Forum programme of features:

(Programme as at 18 September, subject to change)

Sunday 22 October:

11am: Certifications: a handicap for organic cosmetics? (Michel KNITTEL - Manasa)

12pm: Organic distribution & retail 3.0: forecast for 2015-2025 (Sauveur FERNANDEZ - Econovateur)

1pm: Changes in organic consumer profiles over time (François LABBAYE - Bio Développement)

3pm: From organic to civic organic: new avenues for a sustainable and supportive organic sector (Sauveur FERNANDEZ - Econovateur)

4pm: The cosmetic market in organic retail: exclusive figures for 2017 (Michel KNITTEL - Manasa)

Monday 23 October:

11am: Certifications: a handicap for organic cosmetics? (Michel KNITTEL - Manasa)

12pm: Organic distribution & retail 3.0: forecast for 2015-2025 (Sauveur FERNANDEZ - Econovateur)

1pm: Analysis of 5 major nutrition trends: who is the consumer of tomorrow? (Gwendaline GUILLAUME - Nutrikéo)

2pm: Upheaval in the German specialist organic retail world: lessons for France (Burkhard SCHAER - Ecozept)

3pm: From organic to civic organic: new avenues for a sustainable and supportive organic sector (Sauveur FERNANDEZ - Econovateur)

4pm: Changes in organic consumer profiles over time (François LABBAYE - Bio Développement)

5pm: The cosmetic market in organic retail: exclusive figures for 2017 (Michel KNITTEL - Manasa)

Tuesday 24 October:

10am: Certifications: a handicap for organic cosmetics? (Michel KNITTEL - Manasa)

11am: Changes in organic consumer profiles over time (François LABBAYE - Bio Développement)

12pm: Organic distribution & retail 3.0: forecast for 2015-2025 (Sauveur FERNANDEZ - Econovateur)

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The Cosmetics Innovations Village: A temple of beauty and well-being



In partnership with Cosmébio®, this space entirely dedicated to beauty and well-being brings together special events based on exhibitors' cosmetic innovations.

Professionals from the sector will be invited to attend **conferences** organised by Cosmébio®

and its certification branch, COSMECERT, on market innovations and flagship ingredients, notably:

- Using the innovative COSMOS standards to develop sales of natural and organic cosmetics
- COSMECERT, a new certifying body for your natural and organic cosmetics

They will also be able to test new products at the

"Testing bar". Lastly, they will have access to skincare, massage and make-up workshops by a professional beautician.

The Cosmetics Features Programme:

(Programme as at 18 September, subject to change)

Sunday 22 October:

From 12pm: Natural and organic care treatment from Morocco by AYDA

From 2pm: "Millésime" hand care by SARMANCE / Using the innovative Cosmos standards to develop sales of natural and organic cosmetics by COSMEBIO

3pm: Sharing the benefits of biodiversity- by GUAYAPI

3.30pm: Hair innovation – D+TOX Scrub by RODOLPHE & CO

4pm: COSMECERT, a new certifying body for your natural and organic cosmetics.

Monday 23 October:

From 10am: Natural and organic care treatment from Morocco by AYDA

10.30am: Using the innovative Cosmos standards to develop sales of natural and organic cosmetics by COSMEBIO

11am: Innovation at the heart of organic grapevines by SARMANCE

11.30am: A natural answer for all sensitive skin: the Druide Pur-Pure range, both organic and hypoallergenic - by LES LABORATOIRES DRUIDE

From 12pm: Jonzac hydration boost by LEA NATURE

12pm: A one-of-a-kind offering in mass retail, by SADINAT

12.30pm: Slow happiness attitude: the new beauty mind-sets for French cosmetics with the focus on creating emotions, by LES HAPPYCURIENNES

From 2pm: Luness treatment by SADINAT Innovation packaging: the vegetal alternative - by LEA NATURE

2.30pm: Innovation: an exclusive preview of the properties and applications of 3 new natural ingredients sourced from the shea tree: the shea nutshell, the shea flower and shea flower honey, by KARETHIC

3pm: Marlay Celandine lotion, at last, a gentle and sustainable alternative to treat cuticles and calluses - by MARLAY COSMETICS

3.30pm: Sharing the benefits of biodiversity by GUAYAPI

From 4pm: 1,2,3 face ritual Bonne Mine Vegan and Slowcosmétique Omum by NAADAM NATURE / Natural cosmetics from the salt marshes - by GUERANDE COSMETICS

4.30pm: A natural answer for all sensitive skin: the Druide Pur-Pure range, both organic and hypoallergenic - by LES LABORATOIRES DRUIDE

5pm: Innovation at the heart of organic grapevines by SARMANCE

5.30pm: COSMECERT, a new certifying body for your natural and organic cosmetics

Tuesday 24 October:

From 10am: Jonzac hydration boost by LEA NATURE

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11am: Innovation: an exclusive preview of the properties and applications of 3 new natural ingredients sourced from the shea tree: the shea nutshell, the shea flower and shea flower honey, by KARETHIC.

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From 2pm: "Millésime" hand care by SARMANCE / Marlay Celandine lotion, at last, a gentle and sustainable alternative to treat cuticles and calluses - by MARLAY COSMETICS

2.30pm: Packaging innovation: the plant alternative by LEA NATURE

3pm: Sharing the benefits of biodiversity by GUAYAPI

The Natexbio Economic Forum— NEW IN 2017:

Close-up on a growing market NATEXBIO

Fédération des transformateurs et distributeurs bio

Through fifteen or so mini-conferences organised by the NATEXBIO federation, NATEXPO's Economic Forum provides an economic and statistical analysis of the organic market and its future areas of potential.

The Natexbio Economic Forum programme of features:

(Programme as at 18 September, subject to change)

Sunday 22 October:

10am: Vocational training: the winning deal, by Synadisbio/IFAC with testimonies from organic stores

11am: Digital technology: a growth factor for your organic shop, by Open Digital (Tancrède du Réau)

12pm: Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

2pm: Organic: a sector put to the growth test: insight from the economist N. Bouzou, Asterès

3pm: "Sustainable bio-company" and organic shops by Synabio and Synadisbio

Monday 23 October:

10am: Vocational training: the winning deal, by Synadisbio/IFAC with testimonies from organic stores

11am: Digital technology: a growth factor for your organic shop, by Open Digital (Tancrède du Réau)

12pm: Prize giving ceremony of the 2017 Natexpo Awards

2pm: Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

3pm: Organic: a sector put to the growth test: insight from the economist N. Bouzou, Asterès

4pm: "Sustainable bio-company" and organic shops by Synabio and Synadisbio

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12pm: Consumers in organic shops: loyal clients or wanderers? by Attitudes et Marques (M. Delouette and O. Dupré)

12.30pm: Hair innovation – D+TOX Scrub by RODOLPHE & CO

2pm: "Building fair partnerships between organic producers and downstream operators" by FNAB

The first Organic Ingredients Forum: concrete testimonials on innovations



At the centre of the Ingredients and Raw Materials sector, Natexpo is organising, in partnership with Ingrébio, the **first "Organic Ingredients Forum".** Every day during the show, 7 to 8 meetings will be organised to review the leading issues in the upstream segment of the organic industry. Experts and suppliers will provide their testimonies based on actual cases.



The first Organic Ingredients Forum programme of features: (Programme as at 18 September, subject to change)

Sunday 22 October:

10am: Organic ingredients: alternatives for innovation Speaker: Gaëlle Frémont / INGREBIO – Testimony: Diego Garcia / BONABIO

11am: What cane sugar to select in my organic sourcing? Speaker: Claire Touret / BIOPARTENAIRE – Testimony: Béa Dietrich and Andres Schwippert / PRONATEC

12pm: What if suppliers were selected on requirements other than specifications? / Speaker: BIOCOOP

1pm: Keys to help to safeguard your purchasing: focus on vegetables Speaker: Jean-Christophe Briet / JCB CONSULTING – Testimony: Marc Montluçon / FRDP

2pm: Customer expectations regarding plant-based dietary supplements and cosmetics Speaker: Aurélie Andriot / PHYTOLIA

3pm: Outlook for vegetable protein: from resources to uses Speaker: Denis Chéreau / IMPROVE

4pm: Superfoods: Traceability of products, transparency of sectors Speaker: Clément Puech-Lateyron / GUAYAPI

5pm: How to build a trusting, guaranteed and secure supplier relationship by pooling audits?

Speaker: Fabrice Rivaille / MUTUAL AUDIT

Monday 23 October:

10am: Organic ingredients: alternatives for innovation Focus on protein ingredients Speaker: Gaëlle Frémont / INGREBIO – Testimony: Birgit Uetz / ACTIBIO & Thomas Delourme – UFAB

11am: Contract management to relocate and safeguard supplies locally Speaker: Claire Touret / BIOPARTENAIRE - Testimony: André Hyvrier and Jean-Pascal Abdelli / ELIXENS

12pm: Organic product formulation assistance tools Speaker: Cyril Bertrand / RMT TRANSFOBIO

1pm: Keys to help to safeguard your purchasing: focus on almonds / nuts sector Speaker: Jean-Christophe Briet / JCB CONSULTING – Testimony: Vincent Massonat / KERAMIS

2pm: The Proven Origin Plant collective initiative by Phytolia Speaker: Aurélie Andriot / PHYTOLIA - Testimony: Laurent Martineau / PROMOPLANTES, Christophe Ripoll / NAT'INOV, Samuel Gabory / NATURE & STRATEGIE

3pm: An example of a new green technology as a way forward for the future to draw full value from plant resources Speaker: François Rolin Maarouf / LABIOCRAC

4pm: Nutritional ingredients: why to invest in BtoBtoC communication strategy? Speaker: Juliette De Perthuis / NUTRIKEO

5pm: Requirements for ingredients usable in organic certified cosmetics and detergents Speaker: Valérie Lemaire / ECOCERT GREENLIFE

Tuesday 24 October:

10am: Organic ingredients: alternatives for innovation - Focus on Gluten Free - Speaker: Gaëlle Frémont / INGREBIO – Testimony: Martin Tores / BIERCORS

11am: How to get involved in Fair Trade "made in France"? Speaker: Julie Maisonhaute / PFCE - Testimony: Pierre Gaubert and Patricia de la Fouchardière / BIOPARTENAIRE

12pm: Using by-products as ingredients: a virtuous circle? Speaker: Stéphanie Guillotin / CBB-CAPBIOTECH - Testimony: David Trumier / TRIBALLAT Noyal

1pm: Keys to help to safeguard your purchasing: focus on livestock
Speaker: Jean-Christophe Briet / JCB CONSULTING – Testimony: Corentin Hamard / ERCA BIO

2pm: Challenges and impacts of the implementation of an ISO standard on organic and natural cosmetics Speakers: Valérie Lemaire / ECOCERT GREENLIFE - Nicolas Bertrand / COSMEBIO

3pm: Nutritional ingredients: why to invest in BtoBtoC communication strategy? Speaker: Gwendaline Guillaume / NUTRIKEO

4pm: Organic product formulation assistance tools Speaker: Paul Vandooren / RMT TRANSFOBIO

- NEW IN 2017 -

The Ecocert Feature: to learn everything about export and international development



In partnership with Ecocert, this space groups together a series of conferences focused on export and international development. Visitors will be able to get advice and hear the experiences of many experts in the area of international business development.

Conference subjects:

- The main regulations for exporting your organic products: Japan, United States, Brazil, China, etc.
- What are the main private standards applying to exports of organic products?
- COSMOS, a means of promoting your cosmetics internationally

The Ecocert space feature programme:

(Programme as at 18 September, subject to change)

Sunday 22 October:

10am – 2pm: Ecocert France / Discover the main private standards applying to your exported organic products

2pm - 4pm: Ecocert Greenlife / Cosmos: the new European standard for organic cosmetics

4pm – 6pm: Ecocert France / Find out more about international regulations relating to the export of your organic products

Monday 23 October:

11am - 3pm: Ecocert Greenlife / Cosmos: the new European standard for organic cosmetics

2pm – 4pm: Ecocert France / Find out more about international regulations relating to the export of your organic products

4pm – 6pm: Ecocert France / Discover the main private standards applying to your exported organic products

Tuesday 24 October:

11am – 12pm: Ecocert France / Find out more about international regulations relating to the export of your organic products

2pm – 4pm: Ecocert France / Discover the main private standards applying to your exported organic products

4pm - 5pm: Ecocert Greenlife / Cosmos: the new European standard for organic cosmetics

A space dedicated to dietary supplements with Synadiet



Syndicat National des Compléments Alimentaires

Focused on innovations and information, this space is a place for the sector's buyers and sellers to develop their business and skills.

Through mini-conferences and a permanent exhibition on the raw materials used in dietary supplements, this space offers visitors advice, information and training on a range of topics: nutritional advice for people with special diets (vegetarians, vegans, athletes, elderly people, pregnant women, slimming or gluten-free diets, etc.), plants that can be used for everyday health, specific regulations on plant-based dietary supplements, and more.

In addition to the discovery of plants used in food supplements, SYNADIET will present their history and age-old traditional used in many parts of the world.

The dietary supplements space feature programme:

(Programme as at 18 September, subject to change)

Sunday 22 October:

11.30am: Plants and everyday wellness

12.15pm: Regulations applying to plant-based food supplements

2.30pm: What dietary supplements for what needs: seniors, mothers-to-be and athletes

3.30pm: What dietary supplements for what needs: vegetarians, vegans, low-calorie or gluten-free diets

Monday 23 October:

11.15am: What dietary supplements for what needs: seniors, mothers-to-be and athletes

12pm: What dietary supplements for what needs: vegetarians, vegans, low-calorie or gluten-free diets

2pm: Plants and everyday wellness: using plant-based dietary supplements to best effects.

2.30pm: Using plant-based dietary supplements to best effects.

3.30pm: Regulations applying to plant-based food supplements

Tuesday 24 October:

11.15am: What dietary supplements for what needs: seniors, mothers-to-be and athletes

12pm: What dietary supplements for what needs: vegetarians, vegans, low-calorie or gluten-free diets

2pm: Plants and everyday wellness: using plant-based dietary supplements to best effects.

2.30pm: Using plant-based dietary supplements to best effects.

3.30pm: Regulations applying to plant-based food supplements

Go further - NEW IN 2017 -

Natexpo's "Store Tours" to set off to discover innovative organic concepts in Amsterdam, Brussels and Paris

To optimise their visit, Natexpo is offering professionals (exhibitors and visitors) the opportunity to set off to discover particularly innovative organic food shops from among the most dynamic brands in Europe!

The tours are organised by MMM, a firm specialised in retail trends, at the initiative of Natexpo and supervised by a retail specialist. They are the opportunity for professionals to visit the best organic retail stores (visit of 5 to 8 organic shops), meet the shop managers, network and discover the innovations that will build the organic market of tomorrow.

(Limited number of spaces)

Paris – Tuesday 24 October: departure at 9am (private coach) and return at 4pm. Shops include: *Biocoop Dada, La Grande Épicerie, Les 5 Fermes, La Vie Claire,* etc.

Brussels – Wednesday 25 October: departure at 8am (train) and return to Paris at 7.30pm Shops include: *Carrefour Market Bio, Cru, Färm, Bio-Planet,* etc.

Amsterdam – Wednesday 25 October: departure at 7.20am (aeroplane) and return to Paris at 9.45pm

Shops include: Jumbo Foodmarkt, Landmarkt, Albert Heijn, Ekoplaza, etc.







Un salon de

Fédération

Vers le mieux vivre

www.natexbio.com

Organisé par



www.spas-expo.com

NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with Cosmébio, FNAB, and France Vin Bio.

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 28 events dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network and the digital marketplace sevellia.com

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