

## NATEXPO EXTENDS ITS ORGANIC SUCCESS TO LYON ON 23 & 24 SEPTEMBER 2018

COMMUNIQUÉ  
DE PRESSE

If one word could sum up NATEXPO, it would be the adjective “successful”. Nine out of ten visitors say that this exhibition is the essential must-attend event in France for the organic sector<sup>1</sup>. Now that it has become a truly reference event for all organic market players, with its 2017 show having set a new record of 850 exhibitors (+50% vs 2015) and 14,800 visitors (+23%), NATEXPO is now inviting professionals to come together on an annual basis.

Offering market players the opportunity to get up-to-date with the latest organic trends in France and around the world, the next show will be held on 23 and 24 September 2018 in Lyon Eurexpo, hall 4. This edition, taking place at the heart of a leading region for organic products, is already shaping up to be a huge success.

With 9 months to go before it opens, NATEXPO Lyon has already received the registrations of more than 350 exhibitors from all market sectors. A huge contingent of French and international organic players, whether regular exhibitors or first-timers, have planned to make the trip to the third largest city in France. All the areas of the organic market will be covered at this Lyon meeting: food, ingredients and raw materials, health food, dietary supplements, cosmetics and hygiene, household and personal products and services, services and equipment for retail. In 2018, NATEXPO will be the definitive organic trend scout!



<sup>1</sup>Source: Visitor survey, Natexpo 2017

## An annual trade show at the heart of organic trends

By adopting its new annual frequency, NATEXPO is responding to the exceptional development of the organic market (+21% growth in 2016 on the organic food market) by giving professionals the chance to keep track of changes and developments in market offerings and discover new trends and a wide range of innovations. The organic food product market in France has more than quadrupled in size between 2005 and 2016, rising from approximately 1.5 billion euros to more than 7 billion. Sales of organic products for the first half of 2017 were up by 500 million euros on the same period in 2016. Today, more than seven French people out of ten consume organic at least once a month, and more than eight out of ten believe that it is important to continue to develop this mode of production.

(Source: Agence BIO)

## Many exhibitors already registered

### The French market out in force

A wide range of French companies of all sizes, from small businesses and start-ups to major corporations and leading brands, have already committed to taking part in the Lyon edition of NATEXPO, and from all regions of France: Centre-Val de Loire, Brittany, Occitanie, Auvergne-Rhône-Alpes, PACA, Nouvelle-Aquitaine, etc.

### A sizeable international contingent

Today NATEXPO's success as an essential meeting place for the organic sector has spread beyond French borders and conquered new countries.

The Paris edition in 2017 hosted 24% of international firms among its exhibitors, from 75 countries.

The 2018 edition will also illustrate the exhibition's international standing, with a great many firms already registered from foreign countries such as Belgium, Germany, Italy, the UK, the Netherlands, Spain, Austria, Lithuania, Peru and South Korea.

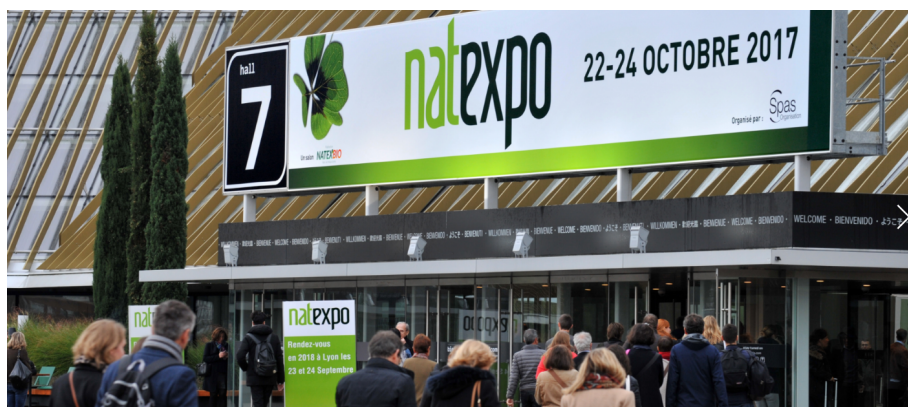




## NATEXPO: a must-attend show for 9 out of 10 visitors

Nine out of ten visitors think that NATEXPO is the unmissable exhibition in France for the organic sector, while 91% believe that the show is a good way of sourcing information and viewing market trends\*. With its extensive programme of special features and talks, NATEXPO offers the advantage of bringing together all of the sectors dealing with organic products, from food to hygiene products or ingredients. It attracts the biggest names on the French and worldwide organic marketplace, in addition to drawing newcomers. In 2017, 89% of visitors found new suppliers and 89% discovered new products. For them, this event is an exceptional opportunity to gain insight into all the new organic trends of today and tomorrow. Exhibitors meanwhile benefit from the event by promoting their activities and establishing new commercial ties. Eight out of ten visitors say that the exhibition is an ideal place to launch new products\*.

(\*Source: Visitor survey, Natexpo 2017)



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## Lyon: A brand new venue for NATEXPO

NATEXPO will hold its 2018 edition in Lyon, a major European city at the heart of a leading organic region. Both upstream and downstream segments are represented in the city, situated close to the largest organic production zones in France. Through the Eurexpo exhibition centre, Lyon also offers all the top-level infrastructure required for the organisation of an international trade show such as NATEXPO.



## Natexpo 2018: already signed up!

### FOOD

ABCD NUTRITION, AGRIBIO UNION, AGRO SOURCING SERVICE, AGROBIODROM, AIR CHIPS, ALCE NERO, ALTER-FOOD, ALTERBIO FRANCE SARL, ANGELE CONFISERIES, ANNUAIRE VERT / BIO TV, APFLBB / BIOBREIZH, APIDIS SAS, AQUA B - ALGUES MARINOE, AQUITAINE BIOLOGIE (AQUIBIO), ARAKU COFFEE, ARAQUELLE SAS, ARCADIE SA, ARRIVE, ARTISANS DU MONDE, ASSOCIATION LES AMIS DE JULIET, BARAMEL, BC AGRO FRUITS SECS, BEDOUIN, BEENDHI, BELLENATURE, BELVAS SPRL, BIERCORS / BRASSERIE DU VERCORS, BIO GOOD TPC SCOP SA, BIO ORGANICA ITALIA, BIO-VERDE, BIOGARONNE, BIORGANE, BIOSOLEIL - ALPES BISCUITS, BODIN & FILS SAS - LE PICOREUR, BORD A BORD, BRASSERIE CASTELAIN, BRASSERIE D'OLT, BRASSERIE LARCHÉ, BRETAGNE, BRYIO, BUVEZ BIO - BIOGROUPE SAS, CAFE SATI, CAPE AND CAPE - AFRICAN HOUSE OF TEA, CHARCUTERIE ADER & FILS, CHARCUTERIE ARTISANALE DU PAYS GALLO - CAPG, CHENE VERT FROMAGERIE, CLUSTER BIO, COLIBRI - ELITE NATUREL, CONFIT DE PROVENCE, CONFITURERIE JM CHATELAIN - ESPACE PROVENCE, CONSERVERIE AU BEC FIN - LE TEMPS DES METS, COSMÉTIQUE DÉTERGENT SAVON - BULLE VERTE, D-DRINKS, DEMETER FRANCE, DESTINATION, DEV'UP, DOMAINES FRANCIS ABECASSIS, DUCS DE GASCOGNE, EARL DE GORGEAT, ECOLIVE FRANCE, ESPACE PROVENCE, EUROP-LABO, FAIR DRINKS, FILEANE, FOOD LOIRE, FORT & VERT, FRANCE CAKE, FZ ORGANIC FOOD, GABORIT, GENEROUS SA-NV, GO NUTS, GOLDEN TEMPLE FRANCE, GOURMANDESIGN SARL, GROUPE PASQUIER, GUSTONEO SAS, HAPPY PLANTES, HEIMBURGER PÂTES GRAND' MÈRE, HUILERIE EMILE NOEL S.A.S, ICI & LA SAS - LE BOUCHER VERT, IDO INFUSION, IMAGRAM SARL, INITIATIVE BIO BRETAGNE, ISWARI, JEAN MARTIN, KAOKA, KARINE & JEFF, KARIO SAS, KRAZAN SARL, L'ATELIER V, LA CREPE DE BROCELIANDE, LA FINESTRA SUL CIELO - LOU BIO, LA MAISON DU COCO, LA PATELIERE, LA ROUTE DES COMPTOIRS, LA VIE CLAIRE, LAITERIE LE GALL - GRANDEUR NATURE, LAMERI S.P.A, LARRERE ET FILS, LASELVA SOCIETA BIOAGRICOLA ARL, LAURETANA - L'EAU LA PLUS LEGERE D'EUROPE, LES ANIS DE FLAVIGNY, LES BRASSEURS SAVOYARDS, LES COTEAUX NANTAIS SA, LES GOURMANDISES DE SOPHIE, LES JARDINS DE GAIA, LIFE FOOD GMBH - TAIFUN -TOFUPRODUKTE, LOU PRUNEL, MAISON BOUREL, MAISON MENEAU, MARKAL, MILKIKY, MIRONTAINE, MOULIN DES MOINES, MOULINS BOURGEOIS, NATURE ET EXPRESSION, NATURGIE, NUMI EUROPE BV, ÖMA BEER, PAGÈS THÉS ET INFUSIONS, PAIN DE BELLEDONNE SAS, PARADEIGMA, PATISSERIE BAILLON, PATISSERIE BEURLAY, PECHALOU, PEDRAZZOLI SALUMIFICIO, PÉROU BIO, PHYTOCONTROL, PODER, PRO SAIN, PROPOS' NATURE, PUKKAHERBS, PUR ALIMENT, RELAIS VERT + MILLÉSIME 86, ROUAGES, SACLÀ FRANCE SARL, SARL ACCENT BIO, SARL BATTELEKU - CONSERVERIE JEAN DE LUZ, SARL BIOBLEUD, SARL BIOLO'KLOCK, SAS CHOCOMAPT - CHOCOLATERIE DARDENNE, SAS FERME DU CAUSSE, SAS HUILERIE VIGEAN, SAS LE COMPTOIR D'HERBORISTERIE LES TISANIERS, SAT L.T.D.A APICOLA EL PERELLO 1363 CAT, SAVEURS ET NATURE, SCAMAS DAUSSAN, SCHNITZER GMBH, SCOP CAFE MICHEL, SCOP EPICE, SENFAS, SNE LAITERIE DE KERGUILLET, SOFALIP, SOL SEMILLA - SUPERALIMENTS, SOLAGORA, SOLE MIO - LA PIZZA DU MOULIN, SOLIBIO, SQUIZ - MA BONNE ÉTOILE, SUD DE FRANCE DEVELOPPEMENT (FOOD), SUPERSEC SA, SYNABIO, TAGLAB, TAIFUN, TDG

MAISON ORSET BIO, TEA TALENT, TERRA CERES SAS, TERRE DE MIEL, THE BRIDGE, THE GINGER PEOPLE, TOPAS GMBH – WHEATY, TOSSOLIA, TURTLE SPRL, UBERTI - MONDIAL UBERTI'S, UNI-VERT - LA BIO CONTROLEE, VEGAIA - VEGETARIAN GOURMET, VIVE LA BOURGOGNE FRANCHE-COMTÉ !, WORLD WIDE CHEESE BV, YARRAH ORGANIC PET FOOD, YOGI TEA GMBH

### **COSMETICS & HYGIENE**

ACORELLE, ALMA BIO, ARGENT COLLOÏDAL, ARGILETZ, BEAUTY GARDEN, BIOC LABORATORIJA, BIOSEPTYL – 1845, BIVEA MEDICAL, BOHO GREEN, CENTIFOLIA, COMPTOIR DES LYS, COSMEBIO, COULEUR CAMEL, DE SAINT HILAIRE, DOUCES ANGEVINES, ELIXIRS & CO - LES FLEURS DE BACH, FLORAME, GP DIFFUSION, GUERANDE COSMETICS, LA COMPAGNIE DU MIDI, LABORATOIRE DU HAUT-SEGALA, LAMAZUNA, LES TENDANCES D'EMMA - EML DISTRIBUTION, MARILOU BIO, MISSCUP, MOONCUP, NAMAKI COSMETICS, NOIREÔNATUREL COSMETIQUES SARL, PLIM, POSITIVE INTIMITÉ, ROYER COSMÉTIQUE, SAPONISPHERE, SAS NAJJAR, SUD DE FRANCE DEVELOPPEMENT, THE DONKEY COMPANY, ZEN AROME

### **HEALTH FOOD, DIETARY SUPPLEMENTS**

ABEILLES SANTÉ, ADENAT-MICOBIO, ALPHA BIOTECH / ALGOSOURCE, ARTHROSPIRA GOURMET SPIRULINE, B-PHARMA LABORATOIRES, BIOFLORAL, BIOPARTNERS, BRENNOS SUPERFOODS, EML DISTRUBUTION, ESKISS PACKAGING, ESSENCIAGUA DISTILLERIE, FÉDÉRATION NATEXBIO, GPH DIFFUSION, GUAYAPI, HERBAGEM SA, HERBIOLYS LABORATOIRE, HIFAS DA TERRA, HOLISTE BOL D'AIR JACQUIER, JENTSCHURA INTERNATIONAL, KINETIC ENTERPRISES LTD, LA SOURCE SARL, LABORATOIRE BIO-LIFE® SPRL, LABORATOIRE DEVA, LABORATOIRE DIOTER, LABORATOIRE PHYTO-ACTIF, LABORATOIRES LANDAIS (DISTR. VITALCO), LABORATOIRES TRENKER, LAMBO, LABORATORIES NV, LT LABO, LUSTREL LABORATOIRES, NAT & FORM, NATURE ET PARTAGE, NATUREGE NATAVEA L'AXE BIO, NEW NORDIC (DISTR. VITALCO), PHYTORESEARCH (DISTR. VITALCO), PLANTE ET BEAUTÉ BIO, PRANAROM, SALVIA NUTRITION, SANTÉ VERTE, SONOCO, SOURCE CLAIRE, SUPERDIET, SYNADIET, THERA SANA, VECTEUR ENERGY, VEGEPACK, VEGETAL WATER, VIT'ALL +

### **INGREDIENTS & RAW MATERIALS**

BONABIO, CAILLEAU HERBORISTERIE, E.H. WORLÉE & CO SARL, HERBES GRAND OUEST, INGREGIO, PLANTEX, RACINES SA, SUNSHINE PRODUCE LIMITED, TRADIN ORGANIC, VIDYA EUROPE

### **ORGANIC NURSERY**

AYIURE, CHEZ CE CHER SERGE, CHICHE, CHIKOLODENN, EARL DU CLOS BERTEAUX, ELEMENT-TERRA, HAPPY HOURS EN PROVENCE, LOCAL EN BOCAL, NOMEN'K, POULE HOUSE,

### **HOUSEHOLD & PERSONAL PRODUCTS & SERVICES**

AQUATOR, ECOBURO - S3E, ECODIS SOCIÉTÉ DISTRIBUTION ÉCOLOGIQUE DE BRETAGNE, JEAN BOUTEILLE, L'OMNICUISEUR VITALITE, NATURELLEMENT O, QWETCH, SONETT GMBH



### SERVICES & EQUIPMENT FOR RETAIL

3J DÉVELOPPEMENT, AEM SOFTS, ALLIANZ SHOP, ALV, AZELAN, BIO LINEAIRES, CDA CHABOT DELRIEU ASSOCIÉS, COPRIMA, JDC SA, JOALPE, LES ARTISANS DU BOIS, MOBIL WOOD, PONT EMBALLAGE, SEVELLIA.COM, SOCIETE FINANCIÈRE DE LA NEF, SYNADIS BIO, TASCO LABEL PRINT SOLUTIONS

### WINE VILLAGE

CHATEAU DES COCCINELLES, DOMAINE DE L'ATTILON, MAISON JEAN DE MAUBASTIT, RHONEA

### VILLAGE INNOVATIONS COSMÉTIQUES

AIMEE DE MARS, BIO DES LYS EURL, BOM COSMETIQUES, COEUR D'ABEILLE, COSMOZ, COZIE, FIILIT, PARFUMEUR DU VOYAGE, GAD PRODUCTION, LES HAPPYCURIENNES, LES JOYAUX DE MADAGASCAR, MARLAY COSMETICS, OMUM, OTOURDESPLANTES, QÄDYP, SADINAT – LUNESS, SARMANCE

*List dated 22 January 2018*

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Fédération  
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NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with Cosmébio, FNAB, and France Vin Bio

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 25 events dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network and the digital marketplace sevellia.com

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