

natexpo



23/24 sept. 2018
EUREXPO LYON

HIGHLIGHTING ORGANIC TRENDS

Manufacturers of organic dietary supplements

Why you should exhibit at Natexpo 2018 ?

- A **historical and market-leading** show, 1st in a fast-growing market
- The **only trade show for organic products** in France, to present new products and maintain proximity with the industry.
- Dietary supplements & Health food: **2nd largest sector** of the show, after Organic Food and Wine
- **14,800 qualified visitors**, 13% from outside France.
- **Specialist retailers** – the leading visitor group to Natexpo – are in the top three for dietary supplements sales, which continue to grow.
- The **Organic Ingredients Forum** will take place at the heart of the sector “Ingredients and raw materials”.
All the aspects of the organic branch will be represented.



- A trade show to **develop new markets in France**.
Uninterrupted growth in attendance:
+ 50% exhibitors vs 2015
+23% visitors vs 2015
- **Business meetings:** an appointment schedule available before the event. About 800 meetings were arranged in 2017 (a 45% increase on 2013)
287 exhibitors took advantage of this free service.
- Partnership with **Synadiet* – Dietary Supplements Forum:**
Short talks, training sessions, nutrition advice, the display of raw materials and details about their properties.
- A **powerful communications campaign**, targeting each market, deployed both in France and abroad

** Synadiet is the French Dietary Supplements Association. With nearly 230 members, it gathers more than 90% of the industry in France.*

For further information, our dedicated team is here to help you

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