

Manufacturers of organic dietary supplements

Why you should exhibit at Natexpo 2018?

- A historical and market-leading show, 1st in a fast-growing market
- The only trade show for organic products in France, to present new products and maintain proximity with the industry.
- Dietary supplements & Health food: 2nd largest sector of the show, after Organic Food
- and Wine

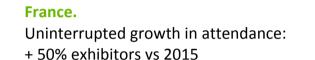
• 14,800 qualified visitors,

13% from outside France.

 Specialist retailers – the leading visitor group to Natexpo – are in the top three for dietary supplements sales, which

continue to grow.

The Organic Ingredients Forum will take place at the heart of the sector "Ingredients and raw materials". All the aspects of the organic branch will be represented.



A trade show to develop new markets in

- +23% visitors vs 2015
- **Business meetings:** an appointment schedule available before the event. About 800 meetings were arranged in 2017 (a 45% increase on 2013) 287 exhibitors took advantage of this free service.
- Partnership with Synadiet* Dietary **Supplements Forum:** Short talks, training sessions, nutrition advice, the display of raw materials and details about their properties.
- A powerful communications campaign, targeting each market, deployed both in France and abroad

For further information, our dedicated team is here to help you

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^{*} Synadiet is the French Dietary Supplements Association. With nearly 230 members, it gathers more than 90% of the industry in France.