



Press release

Natexpo in partnership with EcoSalud to organise the leading exhibition for organic products in Spain

From 12 to 14 April 2019, Natexpo will be hosting a 400-sqm space in the exhibition EcoSalud Barcelona 2019, dedicated to the health food, organic and natural products sector. This pavilion will accommodate approximately fifteen French and international exhibitors who will thus be able to present their all-organic products to the Spanish market. Through a series of talks, the area also aims to showcase the opportunities offered by the French organic market to Spanish shops and suppliers.

In association with the France-Spain Chamber of Commerce, Natexpo will add further value to its pavilion by holding targeted business meetings between exhibitors and figures from the Spanish organic sector. Furthermore, an industry specialist will deliver a talk on the specific characteristics of the Spanish market for foreign suppliers.

EcoSalud, the major meeting place for health food and dietary supplements

The EcoSalud exhibition, dating back 32 years, is the must-attend event for Spanish professionals and consumers wishing to discover all the new products and latest developments on the market. Held in Madrid and Barcelona in alternate years, the 2017 edition brought together 560 exhibitors and 15,875 professional visitors over the space of three days. Specialising in health food, natural and organic products, its aim through this partnership is to reinforce its stance as a trade show and essential meeting for the organic food sector.

Natexpo is a trade show owned by Natexbio and organised by par SPAS Organisation. This event constitutes the first stage in the launch of the Natexpo International Tour. The leading trade show in France offers to assist manufacturers from the sector in their export development, chiefly in Europe, by bring them into contact with key players from these target markets.

Spain: displaying exceptional growth potential

Spain is the leading market in Europe in terms of agricultural surface area devoted to organic farming. Every year, the country records a two-figure increase in this area, with expansion estimated at 12% per year between now and 2020.

This momentum is accompanied by growth in consumption, with Spain now featuring in the world top 10 countries.

This partnership will allow Natexpo to break into this high-potential market via a prestigious and well-established exhibition. It also offers EcoSalud the chance to reinforce its position as a reference trade show in the organic product sector, both in France and internationally.



EcoSalud Barcelona 2019 is organised by INTERALIA, which has more than 40 years of experience in the organisation of conventions and trade shows.



SPAS Organisation is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 30 shows: trade only and consumer organic exhibitions in Paris and around France, exhibitions dedicated to wellness and art de vivre, and a digital marketplace.