

PRESS RELEASE

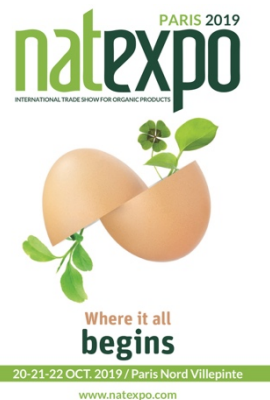
NATEXPO IN PARIS IN 2019: SET FOR A RECORD BREAKING EDITION WITH 1,000 EXHIBITORS EXPECTED!

Now an annual event, NATEXPO will be returning to Paris in 2019, following a hugely successful Lyon edition which brought together 700 exhibitors and 9,600 visitors.

In Paris, the benchmark tradeshow for organic professionals expects to welcome more than **1000 exhibitors** for a record-breaking edition.

With nine months still to go, more than 600 companies have already confirmed their attendance at the trade event of their profession, to be held at Paris Nord Villepinte exhibition centre on **20, 21 and 22 October 2019**.

9 French **regions** will be represented at the show, among them the Grand Est region which has announced its first-time participation at the exhibition. Natexpo also anticipates a significant increase in its international contingent, with an increasing number of countries registered.



The future of organic is at NATEXPO 2019

NATEXPO expects to host 20% more exhibitors than at its previous Paris edition, held in 2017. Indeed, it has become the place **where future organic trends are born** in all sectors: food, cosmetics and hygiene, health food and dietary supplements, ingredients and raw materials, household and personal products and services, and products and equipment for retail.

This exceptional show has the particularity of reflecting the diversity and vitality of the organic market, as evidenced by the unprecedented boom in food products, which have seen consumer purchases double since 2012 to nearly €8.4 billion in 2017¹.

Three days featuring an array of special events

Constantly attuned to the needs of professionals, NATEXPO is a venue conducive to meetings that allows brands, buyers and decision-makers to exchange and develop their organic business. Over the space of three days, the exhibition offers special features, advice, talks and workshops to get all the latest on the organic sector in France and worldwide.

¹ Source: figures from Agence BIO



Highlights for all organic professionals

NATEXPO gives professionals an opportunity to discover the best innovations in products and services and learn about the latest organic market trends so as to tailor their offers accordingly. Therefore, alongside two new areas dedicated to import/export and cutting-edge cosmetics, NATEXPO offers a series of special features throughout the show to meet the various needs of the professionals in attendance:

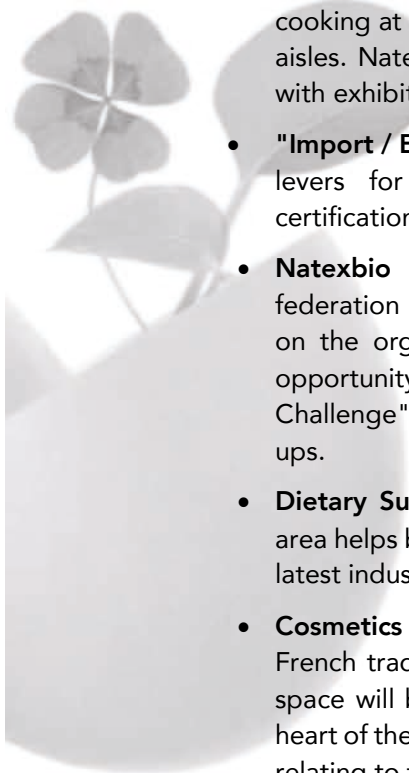
- **2019 NATEXPO Awards:** created to pay tribute to the best organic innovations, the NATEXPO Awards will be presented to products launched between 1 May 2018 and 1 May 2019 in seven categories: Beverages, Dietary Supplements, Health Food, Grocery Products, Fresh Products, Cosmetics and Personal Hygiene, and Household and Personal Products and Services.
- **Regional Focus:** a forum at the heart of the show where interprofessional organisations, federations and regional bodies will deliver talks open to all.
- **Retail Expert:** an area offering speed dating meetings between retail specialists and the future founders of organic stores wishing to obtain valuable advice.
- **Retail Forum:** Natexpo is an event which aims to support market growth. Consequently, retail brands wishing to expand have a platform on which to present themselves to project developers.
- **The Lab:** a venue for exhibition and pitches, Le Lab is dedicated to start-ups who develop innovative initiatives in the area of zero waste, the circular economy and technological eco-innovations.
- **New Product Gallery: reflecting innovation!** This strategic area will offer visitors an exclusive opportunity to discover exhibitors' innovations.
- **Organic Cookery Workshop:** a space that lends itself to the creativity and expression of the chefs of prestigious addresses, the Cookery Workshop is the laboratory for authentic and healthy cooking at the centre of the Food sector and open onto the show's aisles. Natexpo visitors will be invited to taste preparations made with exhibitors' innovative products.
- **"Import / Export Office":** a space to identify and activate the right levers for importing and exporting: regulations, packaging, certification, target market expectations, etc.
- **Natexbio Forum:** short talks presented by NATEXBIO, the federation of organic processors and retailers, offering an update on the organic market and its potential. It will also provide an opportunity to look back on the first edition of the "Natexbio Challenge" competition dedicated to processing and retail start-ups.
- **Dietary Supplements Forum:** In association with SYNADIET, this area helps buyers and sellers in the sector to get up to speed on the latest industry developments.
- **Cosmetics Innovations Forum:** In association with Cosmébio®, the French trade association for eco-friendly and organic cosmetics, this space will be entirely dedicated to beauty and wellness at the very heart of the exhibition sector, bringing together all the special features relating to the cosmetics innovations of exhibitors.

NATEXBIO
Fédération des transformateurs et distributeurs bio


synadiet
Syndicat National des Compléments Alimentaires


COSME BIO
Association Professionnelle
de Cosmétique Ecologique et Biologique

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- **Agence Bio Market Structuring Forum:** a forum for producers, processors or retailers wishing to invest in an organic vertical market project. The aim is to answer their questions, evaluate the various public and private financing opportunities and put them in contact with the right lenders.
- **Organic Trends Forum:** in association with BIOLINÉAIRES, many subjects will be addressed during talks and round tables, allowing visitors to take advantage of this exclusive forum for exchange with an array of experts.
- **Organic Ingredients Forum:** the leading challenges in the upstream segment of the organic sector will be addressed with experts, producers and processors.



A show by
NATEXBIO
Fédération des transformateurs et distributeurs bio

www.natexpo.com

Organized by

Spas
Organisation
www.spas-expo.com

More info about
NATEXPO
on www.natexpo.com

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NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with Cosmèbio, FNAB, and France Vin Bio

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 25 events dedicated to organic products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network and the digital marketplace sevellia.com

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