



21-22 Sept. 2020 / Eurexpo Lyon - France



NATEXPO STILL ON TRACK: LYON SEPTEMBER SHOW TO GO AHEAD AS PLANNED!

The 2020 edition of NATEXPO, the international trade show for organic professionals, is still going ahead. As scheduled, it will be held in Lyon on 21 and 22 September this year. To date, nearly 600 exhibitors have confirmed their attendance at this gathering which is proving to be a must-attend event for French and European players on the organic goods market. Natexpo expects a total of 850 exhibitors in September, together with more than 10,000 visitors.

NATEXPO thus constitutes the first highlight in the calendar of organic professionals since the beginning of the public health crisis. It will act as a springboard for organic market players who will at last be able to meet up and exchange following these long months during which business relations have been quite atypical. To enable the event to take place in the best possible conditions of safety and comfort for exhibitors and visitors, the organisers will be taking all the security measures as circumstances require, including the possibility of regulating visitor ingress if necessary.

As a benchmark event in the organic sector, NATEXPO represents a prime opportunity to get up to date on the powerful growth of organic products which have confirmed their appeal among consumers since the beginning of the coronavirus crisis. Consumers have indeed massively channelled their buying towards organic products during the lockdown period, leading to record-breaking sales today. This situation comes as confirmation that organic products offer a means of fulfilling the expectations of French shoppers.





ALL THE NEW TRENDS IN ORGANIC

All the categories of the organic market will be represented at the Lyon exhibition: food, ingredients and raw materials, health food and dietary supplements, cosmetics and personal hygiene, household and personal products and services, retail and brand services and equipment. An array of talks and special features will also be happening throughout the exhibition, among them the NATEXPO Awards which recognise the latest innovations on the market.

As a genuine business tool whose goal is to support all the sector's players, NATEXPO allows brands and retailers to better anticipate the changes that lie ahead in the market. At the show, discussions and dialogue between professionals will constitute an excellent way of finding the right answers to new consumer expectations: the reduction of packaging, new packing and filling materials, etc.



A show by
NATEXBIO
Fédération des transformateurs et distributeurs bio

www.natexbio.com

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NATEXPO
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NATEXBIO, the French Federation for the Organic Sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with Cosmébio, FNAB, and France Vin Bio

SPAS ORGANISATION is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. Spas Organisation organises 30 events: events dedicated to organic and natural products, exhibitions in wellness and art de vivre, the Zen & Bio exhibition network around France and the digital marketplace sevellia.com.

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