



## **MORE THAN 1,000 EXHIBITORS RARING TO GO FOR NATEXPO 2021!**

The 2021 edition of NATEXPO scheduled for 24, 25 and 26 October is shaping up to be a great success. The exhibition teams, building on the success of the 2020 show, are working hard to ensure that the only organic event of this scale to be held physically this year will live up to the expectations of professionals in the sector! More than 1,000 exhibitors are already gearing up. Alongside the regulars, visitors will also find 150 companies making their debut at NATEXPO, both French and international, including many FoodTech professionals.

This 2021 edition is a much-awaited opportunity to rediscover the organic world from all angles and to take stock of the latest developments across the entire organic sphere: food, ingredients and raw materials, health food, dietary supplements, cosmetics and hygiene, household and personal products and services, services and equipment for retail and brands.

Indeed, the crisis has heightened consumers' expectations regarding organic products and corporate social responsibility. The sector's stakeholders are mobilised to respond to these expectations, present their solutions and find new ones through their participation in NATEXPO. In view of this dynamism and enthusiasm, this year the show is even taking over one of the largest spaces in Paris-Nord Villepinte, Hall 6.

To keep in touch before this big reunion, NATEXPO has created a new monthly event held remotely: webinars with experts to review current organic issues.

### **1,000 exhibitors including 150 making their début at NATEXPO**

Alongside the loyal exhibitors who are continuing to rely on NATEXPO to meet new partners and learn all the latest news in the organic sector, this year visitors will discover more than 150 newcomers, including a dozen young FoodTech companies in its dedicated village.

Among the companies that have already confirmed their participation are Capsit, Funky Veggie, La Mère Mimosa, Matatie, Natifood and Save Eat.

Furthermore, the exhibition will also be hosting the six prize winners of the second and third editions of the Natexbio Challenge.

### **A multitude of international participants**

More than 200 non-French exhibitors will be making the trip, hailing from countries including Belgium, Spain, the Czech Republic, Germany, , Italy, Netherland, Canada, USA the United Kingdom, Switzerland, Greece.

## A new monthly meeting to decipher the latest organic topics

In the run-up to the physical meetings and discussions at the show itself, which will all observe the latest public health guidelines, the NATEXPO teams have launched a series of new monthly digital rendezvous. These take the form of webinars offering a round-up of the latest hot topics in the organic sector: trends, retail, consumption, circular economy, etc. During an hour-long live videoconference, experts share their experience.

The first webinar took place on 23 March, when the panel included **Romain Ruth, CEO of Florame and Chairman of Cosmébio**, Philippe Bernard, CEO of Les Experts du Vrac, and Mathilde Gaymard, Co-founder of Nü Morning.

Discussions continued on the theme of upcycling, loose goods and deposit return retail on 27 April with **Nicolas Dauvé, Packaging R&D manager at Biocoop**, Thomas Lemasle from the winemakers Oé, Hugues Pelletier from the company Petrel and Stéphanie Dabin from the cosmetics firm Entre Mer & Terre - PerLucine.

On 27 May, the third event took place on the subject of e-commerce with **Allon Zeitoun, CEO of Naturalia and Chairman of Synadis Bio**, Simon Le Fur from Aventure Bio and Nicolas Méliet, Mayor of Lagraulet-du-Gers, behind the *Paniers Bio de Lagraulet* (Lagraulet organic baskets) initiative.

The next webinar will be held on 22 June with **Pierrick de Ronne, CEO of Biocoop and Chairman of Natexbio** and Pascale Brousse, Founder of Trend Sourcing, who will present the Natexpo 2021 Trend Guide.

Make a date for Tuesday 22 June at 10:00 CET on <https://webinars-natexpo.eventmaker.io/>

### NATEXPO 2021: also available online

In parallel with the physical trade show and to enable a larger number of international and domestic visitors to view the range of products on show, NATEXPO will also be visible online. This virtual set-up will give them access to all the exhibitors physically present at the show and even exchange through a direct messaging function with sound and video feeds.

A show by  
**NATEXBIO**  
Fédération des transformateurs et distributeurs bio  
[www.natexbio.com](http://www.natexbio.com)  
Organized by  
**Spas**  
Organisation  
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**NATEXBIO**, the French federation for the organic sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with COSMEBIO, FORÉBIO, FNAB, and France Vin Bio.

**SPAS ORGANISATION** is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 30 events: events dedicated to organic and natural products, exhibitions on wellness and art de vivre, the Zen & Bio exhibition network in the French regions, and the digital marketplace sevellia.com.

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