

ABOUT US

Greenproject Italia is a company founded in 2011, the brainchild of Michele and Silvia, a young couple with a life-long passion for natural products. **Their goal was to give everyone the opportunity of choosing a more sustainable alternative that combines everyday needs with protecting the environment.**

At Greenproject we design, select, develop and distribute natural, organic and eco-compatible products which are useful and have a common denominator of sustainable consumption, energy and cost savings, plus a reduction in waste and CO2 emissions.

Today Greenproject Italia **distributes over 800 eco-friendly and organic products**, of our own brand and distributed brands. This allowed us to become one of the main actors in the eco-compatible and organic no-food market in Italy.

Our main brand is **GREENATURAL**, which includes over 500 products of our home and personal care range (certified ICEA or AIAB).

greenatural

#today
for tomorrow

BRAND GREENATURAL

Greenatural's main values are **to care and respect the environment and nature**. Through Greenatural we are able to combine these values with high quality products for your home and family. All our products are certified by competent authorities and follow extremely rigorous requirements.

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GREENATURAL is an eco-friendly, organic brand of sustainable and accessible products.

Our comprehensive range of products enables environmentally responsible consumers to lead an ethical, healthy lifestyle when it comes to household and personal hygiene. ”

“**TODAY FOR TOMORROW**” is a reflection of our philosophy that focuses brand positioning on the concept of responsibility.

Today and tomorrow remind us that the **present and future are inextricably linked** and everyday action, whether large or small, will have an impact.



**NEW
UNPACKAGED
SYSTEM**

PACKAGE FREE
HOME AND BODY
RANGE PRODUCTS
WITH A SPECIALLY
DESIGNED
NON-DRIP TAP.



SOME PICTURES OF OUR PRODUCTS



**FUTURE IS WHAT WE WILL LEAVE
TO OUR CHILDREN**

greenatural

#today
for tomorrow