



## MISSION ACCOMPLISHED FOR NATEXPO LYON 2022: 10,177 ORGANIC SECTOR PROFESSIONALS BROUGHT TOGETHER OVER 3 DAYS!

The curtain has just come down on a successful 2022 edition of NATEXPO Lyon, at a time when organic professionals were facing an uncertain climate. The new format of the show, spread over three days instead of two previously, delivered on its promises and registered healthy attendance figures from Sunday 18 to Tuesday 20 September, with 10,177 organic sector professionals convening at the event, 27% more than the previous Lyon edition in 2020.

To extend the dynamic, Natexpo Digital is still open until 30 September 2022. This platform, which has already generated around a thousand interactions so far, enables discussions and exchange to continue online between exhibitors and visitors.

Natexpo is now gearing up for its next edition in Paris from 22 to 24 October 2023, where an array of new developments is already lined up!



### *All the links in the organic chain represented, from ingredients to retail*

The enthusiasm displayed by professionals at this edition offers proof of the primary position that Natexpo now enjoys in annual gatherings dedicated to the organic sphere. Market players from France and abroad and from all backgrounds came to take part in this reference event. From start-ups and new market entrants to traditional players and brands committed to organic, through to major retail brands,



everyone made the trip from all over France and from many other countries in the world to discover an all-encompassing view of the latest organic developments, all in one venue.

This increase is in line with the change in visitor numbers: 1,800 exhibitors and brands attended this major event for the sector, resulting in 25% more exhibition space being booked compared with 2020.

### At the forefront of new trends

This federating event enabled the members of the organic community to come together and exchange in a convivial and human-scale setting, consolidate their ties and begin new projects.

Natexpo created business opportunities by making it easier to meet new partners and discover a sector in motion which must respond to new consumer demands, oriented increasingly towards products that are locally sourced, anti-waste and ethical. At the show, nearly 1,500 business meeting appointments were held over the three days.

By taking part in Natexpo Lyon 2022, the sector's professionals were at the forefront to decipher the new trends and rise to new challenges in organic. Moreover, the agility and inventiveness of exhibitors were in evidence through the design of their stands and the creative features they put together to introduce their innovations to the market.



Photos Natexpo 2022.



*I always really enjoy coming back to Lyon. Of course, the business atmosphere is a bit more uncertain, nevertheless I find the organisation of the exhibition to be very professional, the presentation is very efficient, so hats off to both the federation and the organisers of the show, because I think that's the way we should be going. And the profession must also step up to thank suppliers for being there, but also to continue to build these very specific bonds that exist in the organic sector.*

Benoit Soury, CEO of **So.Bio** and **Bio C'Bon**, and head of the organic and local retail market at **Carrefour**



*Natexpo is our opportunity to all come together, think about how we work in our shops, and about what we want to offer our customers. All this thinking, this is the place to share it with our teams. The aim is to open our minds a bit.*

Antoine and Matthieu Thimonier, managers of four **La Vie Claire** shops

*Natexpo was a rewarding experience from both a professional and a human perspective.*

Yum&Wild



*Natexpo is a crucial time to unite everyone in the organic world to get through these tough times and emerge stronger with values that are as powerful as ever! We met a lot of companies and purchasing groups, and we promoted the benefits of upholding the values of organic farming and advocating a high-standards, human, fair and responsible organic sector.*

Claire Touret, managing director at **Bio Partenaire**

*Exhibitors, visitors, partners and organic sector professionals: many thanks for being a part of the federating event for the sector!*

Everyone from the Natexpo organising team.

**NEXT EDITION  
FROM 22<sup>TH</sup> TO 24<sup>TH</sup> OCTOBER 2023  
IN PARIS!**

An event by **NATEXBIO** [www.natexbio.com](http://www.natexbio.com)

Organised by **Spas Organisation** [www.spas-expo.com](http://www.spas-expo.com)

More information about NATEXPO on [www.natexpo.com](http://www.natexpo.com)



**@Natexpo**

**#Natexpo2022**

**NATEXBIO**, the French federation for the organic sector, a member of the IFOAM EU network, has among its members SYNADIS BIO, SYNADIET and SYNABIO, and relations with COSMEBIO, FORÉBIO, FNAB, and France Vin Bio.

**SPAS ORGANISATION** is the largest French organiser of trade shows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. SPAS Organisation organises 25 events: events dedicated to organic and natural products, exhibitions on wellness and art de vivre, the Zen & Bio exhibition network in the French regions, and the digital marketplace [sevellia.com](http://sevellia.com).

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