

natexpo

LA MAISON
DE LA BIO

2023

22-24
OCT.
Paris

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IN RESPONSE TO THE ORGANIC SECTOR'S CHALLENGES, NATEXPO IS UP AND RUNNING FOR ITS 2023 EDITION!

The organic market is currently restructuring, and, through the turmoil, it is important to note that consumers are increasingly conscious of the need to consume responsibly. In this perspective, NATEXPO remains the finest showcase for the sector as the essential event in France for organic products. The entire profession looks forward to seeing you at the Paris show **from 22 to 24 October 2023**.

Following on from the successful Lyon show in 2022 which drew nearly 10,200 professionals, the 2023 edition is already on a healthy trajectory with the confirmed attendance of the biggest names in the organic sector. This year, perhaps more than ever before, the sector needs to engage in a dynamic of exchange to further fuel its development, in the wake of a decade of strong growth.

Indeed, as borne out by all the indicators, despite the turmoil caused by various crises, the future of the organic sector still looks bright. According to the annual market report by Bio Panel, 74% of customers surveyed confirmed they would not change the amount of organic products they consumed, while 14% indicated a future increase in their consumption.

Separately, the Centre Crédoc stated in a report that the turnover of the organic sector should double between now and 2027. To stay in step with new trends, Natexpo's teams are hard at work to shine a light on professionals and their approach to meeting consumers' new expectations. This year, exhibitors, journalists, officials and visitors will have the opportunity to discover all the issues and challenges of the organic sector through more than 200 talks, workshops and demonstrations.

Among the new developments at this edition, we can already mention the arrival of the textile sector, the visitor "Circular Economy" trail to meet companies offering positive impact solutions, and the "Seeds" trail showcasing the new exhibitors at the tradeshow.

After the "Covid years", Natexpo and the organic sector are banking on resilience and cohesion for healthier, more environmentally friendly consumption!



ABOUT...

SPAS ORGANISATION organises 22 events: shows dedicated to organic and natural products, wellness and art de vivre exhibitions, the Zen & Bio exhibition network in French regional capitals, and the digital marketplace sevellia.

SPAS Organisation is the largest French organiser of tradeshows and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. www.spas-expo.com

LA MAISON DE LA BIO / NATEXBIO was created to unite the six leading organisations that defend organic market verticals (Cosmebio, Forebio, Natexbio, Synabio, Synadinet, SynadisBio), representing 10,000 businesses working in agriculture, food, retail, cosmetics and dietary supplements. The trade association advocates a fair, pragmatic and positive ecological and food transition. Its goal is to continuously improve the organic sector around the values of sustainability, solidarity, fairness and desire to innovate.

www.lamaisondelabio.com - www.natexbio.com



2,500

EXHIBITORS AND BRANDS



200

EXCLUSIVE TALKS



3

DAYS OF 100% ORGANIC BUSINESS



18,000

PROFESSIONALS EXPECTED



8

SECTORS



7

VILLAGES



1

NEW PRODUCTS GALLERY



1

TROPHY: THE NATEXPO AWARDS

natexpo.com



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