



## 2023 NATEXPO AWARDS: NATEXPO DISTINGUISHES THE MOST INNOVATIVE ORGANIC PRODUCTS OF THE YEAR!

Paris, 20 June 2023 – The judging panel of the Natexpo Awards convened to elect the winners of this 2023 edition. Since 2005, this pioneering competition has highlighted the most innovative and impactful products launched on the market during the past year. For this edition, the Natexpo Awards called on the expertise of a jury featuring many new members, in the aim of keeping in step with market trends. Entrepreneurs, journalists, retailers and influencers came together in the 11th arrondissement of Paris to test, taste and compare the many products in the running.

Organic entrepreneurs never stop innovating, as illustrated by the 250 products entered in the competition this year. This figure proves the resilience and creativity of an ever-changing organic market. The four-hour deliberation of the judges was intense and lively. The entries were graded for their innovative characteristics, their packaging, and their taste, texture and ease of use.

Two new categories were added this year to better reflect market trends: **Ingredients and Raw Materials** to shine a light on the suppliers of food and cosmetics ingredients, and **“Seeds”** to reward small innovative businesses. For the first time this year, only one Award was made per category: the Gold Award, along with the International Distinction. Consequently, a total of 11 Natexpo Awards are to be presented in 2023. The ceremony will be held at Natexpo on Sunday 22 October 2023, in the presence of the judges.

### THE JUDGES

#### Olivier Costil

*Editor in Chief of trade journal Le Monde du Bio Gourmet*

#### François Deschamps

*Editor in Chief of trade journal Plan B(io)*

#### Emna Everard

*Founder and CEO of Kazidomi*

#### Gaelle Frémont

*Founder of Ingrébio*

#### Laure Jeandemange

*Editor in Chief of trade journal Les Nouvelles Esthétiques*

#### Alice Lauriot dit Prévost

*Co-founder of Tudigo*

#### Antoine Lemaire

*Publication Director of Bio Linéaires*

#### Silène Levoir-Levillain

*Project manager at INEC*

#### Victoria Vidal

*Content creator and influencer*

#### Pauline Wespieser

*Savoury groceries / wine / beer Purchaser at Naturalia*

#### Sylvain Zaffaroni

*Expert and co-founder of Pour nourrir demain*



## CHILLED PRODUCTS

**Meat-free mince made with peas and fava beans - TOSSOLIA**

A meat-free mince with an astounding taste, soya-free, made from French organic peas and fava beans, to produce easy veggie versions of any recipe containing mincemeat.



## SWEET GROCERY PRODUCTS

**Agen prune pulp with South-West walnuts - LOU PRUNEL**

The all French, all South-West product is both a tasty treat and packed with goodness. It combines the health benefits of prunes and walnuts, and can be used as a spread or in cooking.



## SAVOURY GROCERY PRODUCTS

**Tanzanian Kisamvu – spinach, coconut and peanut stew  
LE COQ NOIR - LE VOYAGE DE MAMABE**

A recipe inspired by the traditional Kisamvu from Tanzania: a stew of spinach in coconut milk, set off with peanut. Ready to serve for an innovative taste experience.



## BEVERAGES

**Winter herbal infusion - La Cabossée - IN EXTREMIS**

An innovative and flavoursome infusion with chocolate and spicy notes. 74% of ingredients are recovered by-products (cocoa shells, apple pomace). Can be drunk as an infusion or a latte.



## DIETARY SUPPLEMENTS

**Probiotic Digest - SOURCE CLAIRE**

Probiotic Digest is the first probiotic that combines the benefits of isotonic seawater with those of calcium and probiotics. It comes in convenient sachets.



## COSMETICS AND HYGIENE

**Raspberry dry powder shampoo - CENTIFOLIA**

Wet wash your hair less often thanks to its combo of highly absorbent organic powders that absorb excess sebum. Result: clean, fragrant hair with volume – all without using water.



## ECO PRODUCTS / ECO SERVICES

**Pack of 5 washable face cleansing discs - ANAE**

With their innovative, soft impact cellulose/cotton material, these five washable make-up remover discs from Anaé are soft, effective with their textured surface, and hardwearing.



**SERVICES AND EQUIPMENT FOR RETAIL AND BRANDS**



**Recyclable packaging solution with high barrier properties - EPAC FLEXIBLE PACKAGING**

Printed structure with polyethylene base and high protection barriers. The recyclable matte and gloss PE film complies with CITEO recyclability criteria.

**INGREDIENTS AND RAW MATERIALS**

**T-LIN - VALOREX FOOD**

A clean label ingredient: 100% linseed flour, organic, gluten free, origin France. Can be use as a total or part substitution for eggs. Secured sourcing chain. Economic savings. Vegan.



**SEEDS**

**Forest flavours gourmet kefir vinegar - THE KEFIR & KOMBUCHA COMPAGNIE**

A unique and innovative vinegar with an unusually complex and rich palate, fermented and matured in oak casks for more than six months.



**INTERNATIONAL SPECIAL MENTION**

**MOUNT HAGEN VEGAN CAPPUCCINO - WERTFORM / MOUNT HAGEN**



First organic and fairtrade vegan cappuccino with oat. Free of additives and stabilizers. Unique taste without cow's milk. Smooth, thick foam for a real "cappuccino" feeling.



In October, all these products will be on display in the Awards Area at the show entrance. Once again, Natexpo will be the showcase for the best organic innovations of the year.

**ABOUT...**

**SPAS ORGANISATION** organises 22 events: shows dedicated to organic and natural products, wellness and art de vivre exhibitions, the Zen & Bio exhibition network in French regional capitals, and the digital marketplace sevellia.SPAS Organisation is the largest French organiser of tradeshow and consumer events dedicated to organic products, wellness, art de vivre and sustainable development.  
www.spas-expo.com

**LA MAISON DE LA BIO / NATEXBIO** was created to unite the six leading organisations that defend organic market verticals (Cosmebio, Forebio, Natexbio, Synabio, Synadiet, Synadis Bio), representing 10,000 businesses working in agriculture, food, retail, cosmetics and dietary supplements. The trade association advocates a fair, pragmatic and positive ecological and food transition. Its goal is to continuously improve the organic sector around the values of sustainability, solidarity, fairness and desire to innovate.  
www.lamaisondelabio.com -www.natexbio.com