



## NATEXPO: ONLY 5 MONTHS TO THE OPENING DAY!

The international exhibition for organic products Natexpo is stepping up preparations to welcome organic professionals in October 2023. To date, more than 1,400 exhibitors and brands have already signed up to attend this next session. Also worth noting is a significant increase in the non-French contingent. In this very particular year for the sector, expectations are running high!

In 2023, Natexpo will once again be the point of convergence for organic trends. This is evidenced by around 100 exhibitors who have already registered in one of the show's seven villages to bring visitors a concentrate of innovation. These villages will offer a wide range of products encompassing food, cosmetics, dietary supplements, ingredients, ECO Products, ECO Services and retail equipment. Among these sparkling finds feature a number of foreign companies from all over Europe (Belgium, Germany, Hungary, Italy, Latvia, the Netherlands, Spain, Switzerland and the United Kingdom).

### In 2023, the exhibition's international reach is consolidating and intensifying!

With a 160% increase compared with the 2015 figure, Natexpo is once again registering a substantial increase in its number of international exhibitors, who now account for more than a quarter of the show. From a content perspective, the "International mornings" held on the Agora in the middle of the exhibition will focus on foreign organic markets, their relations with France and international market trends. Another new development the debut participations at Natexpo of a German pavilion with 14 exhibitors, and of the Spanish organic production trade association Ecovalia, also in a pavilion.

As an exclusive hub for connections between French exhibitors and the international organic market, the "BtoB meetings" organised in partnership with Business France will give French exhibitors the opportunity to make business appointments with targeted foreign buyers. This year, two cosmetics purchasers will be attending the show for the first time to meet French brands.





## ABOUT...

**SPAS ORGANISATION** organises 22 events: shows dedicated to organic and natural products, wellness and art de vivre exhibitions, the Zen & Bio exhibition network in French regional capitals, and the digital marketplace sevellia. SPAS Organisation is the largest French organiser of tradeshow and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. [www.spas-expo.com](http://www.spas-expo.com)

**LA MAISON DE LA BIO / NATEXBIO** was created to unite the six leading organisations that defend organic market verticals (Cosmebio, Forebio, Natexbio, Synabio, Synadiet, Synadis Bio), representing 10,000 businesses working in agriculture, food, retail, cosmetics and dietary supplements. The trade association advocates a fair, pragmatic and positive ecological and food transition. Its goal is to continuously improve the organic sector around the values of sustainability, solidarity, fairness and desire to innovate. [www.lamaisondelabio.com](http://www.lamaisondelabio.com) - [www.natexbio.com](http://www.natexbio.com)

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**2,500**  
 EXHIBITORS AND BRANDS
- 
**200**  
 EXCLUSIVE TALKS
- 
**3**  
 DAYS OF 100% ORGANIC BUSINESS
- 
**18,000**  
 PROFESSIONALS EXPECTED
- 
**8**  
 SECTORS
- 
**7**  
 VILLAGES
- 
**1**  
 NEW PRODUCTS GALLERY
- 
**1**  
 TROPHY: THE NATEXPO AWARDS

[natexpo.com](http://natexpo.com)



### MEDIA ENQUIRIES

**Jade FOUQUE DE MANHEULLE**  
 Communication Officer  
 +33(0)1 77 38 89 19  
[jfouque@spas-expo.com](mailto:jfouque@spas-expo.com)

**Marion ELIE LANDREAU**  
 B2B Communication Manager  
 +33(0)6 98 43 93 05  
[melie@spas-expo.com](mailto:melie@spas-expo.com)