



NATEXPO 2023, THE MUST-ATTEND EVENT FOR THE ORGANIC ECOSYSTEM MARKING THE HIGHLIGHT OF A DECISIVE YEAR FOR THE SECTOR!

Paris, 20 July 2023 - Natexpo, the international trade show dedicated to organic products, is gearing up to welcome the main players in the organic market from 22 to 24 October at Paris Nord Villepinte. This year is of particular importance for the sector, and Natexpo pledges to provide high quality content and promote the sharing of ideas to rise to today's challenges.

With more than **200 exclusive talks** and round tables and seven themed content forums, Natexpo is the major event where organic professionals can source information, engage in conversations and find innovative solutions to meet the challenges they face. Meetings are all the more important this year as the 2023-2024 period is shaping up to be decisive for the sector. Collaboration dialogue, discussion and innovation are the leading concerns for all stakeholders at the show, to pull together as a group and raise the profile of the organic sector.

Price of organic goods, inflation, reuse: talks at the cutting edge of today's issues

Over the space of three days, the forums will play host to talks and round tables on the most talked-about issues. For example, the Organic Trends Forum, organised for the eighth year running by the journal Bio Linéaires, will be keenly anticipated. This content area will focus on current and future trends shaping the organic market. Renowned experts and seasoned journalists will share their knowledge and expertise, drawing on **studies and data unveiled exclusively at Natexpo.**

Among the subjects addressed

- Variations in organic prices,
- Solutions to win back consumers,
- Retail trends in the era of digital technology and artificial intelligence,
- Success factors for business takeover,
- Solutions abroad,
- The growing trend of reuse,
- Figures from the loose goods market.



In association with Bio Linéaires, on the **Experts Village**, professionals from the organic and retail sectors will be on hand to offer their advice and prolong the discussions initiated on the Organic Trends Forum. This zone will also be the backdrop for an **area devoted to Alternative Local Grocery stores** to shine a light on this retail segment.

The recovery year begins here!

At time of publication, more than one in four exhibitors is a first timer. This figure illustrates the solidity and resources of the organic market. The show is an unparalleled source of innovations! At the show, the edition will offer a new trail entitled "Newbies" to highlight these market players taking their very first steps at the show. Other talks on the Natexbio/La Maison de la Bio Forum will address subjects such as **environmental claims, grant to young organic entrepreneurs, and fair trade.**

Another content forum is the Agora which will host **"Innovation afternoons"**: round tables and talks on subjects such as:

- Eco-labels
- Climate policy
- Reuse and collective catering

Without forgetting the sector-focused talks on the **Cosmetic Innovations Forum** hosted by Cosmébio, on the **Dietary Supplements Forum** hosted by Synadiet, and on the **Organic Ingredients Forum** hosted by Ingrébio.

« Natexpo is the place where the organic sectors' market trends and issues converge »

« We are delighted to offer an extensive programme of high quality talks, enabling professionals to stay up to date and find innovative solutions amid a challenging environment. »

Florence Roublot, exhibitor director

An increasingly international show

This edition will also have a markedly international appearance, with nearly



30%
OF EXHIBITORS HAILING
FROM OUTSIDE FRANCE

To mark the occasion, the Agora at the centre of the show will be hosting "International mornings", a programme dealing with import and export issues. It will aim to address international-related challenges and offer a **state of play of local organic markets, their trends** and their relationship with France, with the participation of Denmark, the Belgian region of Wallonia, Chile, Ireland, and the Trentino region of Italy; and a focus on international regulations with Ecocert.

Natexpo is an unmissable exhibition for all organic market players, whether they be producers, distributors, retailers or sector experts.



2,500
EXHIBITORS AND
BRANDS EXPECTED

It constitutes a unique opportunity to network, exchange and discover the latest market trends.

For further information on Natexpo 2023 and to consult the full live content programme, visit the official website at <https://natexpo.com>.

ABOUT...

SPAS ORGANISATION is the largest French organiser of tradeshow and consumer events dedicated to organic products, nature, wellness and art de vivre. SPAS Organisation organises a total of 25 events, trend forums, and the digital marketplace sevellia.com.
www.spas-expo.com

LA MAISON DE LA BIO / NATEXBIO was created to unite the six leading organisations that defend organic market verticals (Cosmebio, Forebio, Natexbio, Synabio, Synadiet, Synadis Bio), representing 10,000 businesses working in agriculture, food, retail, cosmetics and dietary supplements. The trade association advocates a fair, pragmatic and positive ecological and food transition. Its goal is to continuously improve the organic sector around the values of sustainability, solidarity, fairness and desire to innovate.
www.natexbio.com
lamaisondelabio.com