



## Natexpo 2023, more international than ever before!

The all-organic tradeshow will be back at Paris Nord Villepinte from 22 to 24 October. 2,500 exhibitors and brands and 18,000 professional visitors are expected for this major event, which will be the high point in a crucial year for an entire sector. And while the French market has experienced a slowdown in recent months, Natexpo has been looking beyond its home borders to explore eco-friendly innovations.

### An unmatched international contingent and first-time national pavilions

At Natexpo 2023, non-French exhibitors make up 25% of the offering: a proportion unmatched at previous editions of the exhibition which this year plays host to **23 foreign countries**. Alongside Italy, Belgium and Germany, the leading exhibiting countries, and their close neighbours (the Netherlands, Switzerland, Austria and Portugal for example), further flung countries are also joining the party: India, Taiwan, Madagascar, USA and Tunisia.

Every year, Natexpo welcomes national pavilions with an exhaustive range of everything organic from across the borders.

And for the first time in 2023, the exhibition is pleased to welcome the pavilions **Ecovalia**, the Spanish organic trade association, and **Bord Bia**, the Irish food, drink and horticulture promotion board.



**2 500**  
EXHIBITORS  
AND BRANDS



**18 000**  
EXPECTED  
PROFESSIONALS

At the show, **Bord Bia** will be holding a press conference in its pavilion with **Pippa Hackett, Minister of State for Land Use and Biodiversity in the Irish Department of Agriculture**, on Monday 23 October at 12pm.

She will detail Ireland's national organic farming strategy. Pippa Hackett is a farmer and runs an organic farm with her husband in the county of Offaly, west of Dublin..



“ Ms Pippa Hackett, Minister of State in the Irish Department of Agriculture, aims to multiply the organically farmed area by five by 2030. Her exceptional presence at Natexpo on Monday 23 October illustrates the international dynamic in play this year between all its stakeholders. ”

Florence Roublot, Natexpo Exhibition Director

### A programme to welcome international top buyers

In association with Business France, several tightly targeted and high-quality business initiatives have been put in place, in particular with a programme to host around 15 major buyers from international retail and distribution. Its aim is to show them the opportunities of importing innovative French products. For the first time this year, the invitees include cosmetics buyers.

### A series of talks dedicated to import/export

At the heart of the show, as part of the **International Mornings** on the Agora, Natexpo will be offering a series of talks every morning focussing on import-export, addressing international challenges and offering an overview of local organic markets.




**3**  
DAYS OF  
100%  
ORGANIC  
BUSINESS



**200**  
EXCLUSIVE  
CONFERENCES

### On the agenda during the three days:

-  • **The potential of Trentino organic** on the French market, with Nomisma and Trentino Sviluppo
-  • **The 2023 annual report from Ecovalia:** Organic production and consumption in Spain
- **The future of cosmetics:** sustainable solutions for a changing world, with Natrue and Natrue Brand
-  • **Wallonia-Brussels:** organic production and consumer trends for successful import and export, with Biowallonie and in association with AWEX
-  • **Ireland's organic ambition, with Pippa Hackett, Minister of State for Land Use and Biodiversity in the Irish Department of Agriculture**
-  • **New regulations:** Introduction of operator groups in Europe, and Application of the principle of compliance in third party countries, with Ecocert
-  • **Chile-EU mutual recognition agreement** regarding Chilean exports of organic products to the EU: legal background and trade offering, with ProChile
- **Promoting authenticity in sustainable development:** speaking out against misleading labels and encouraging collaboration in the organic sector, with IFOAM Organics Europe





 **8**  
SECTORS

 **6**  
VILLAGES

 **1**  
NEW PRODUCTS  
GALLERY

 **1**  
TROPHY : THE  
NATEXPO AWARDS

For further information on Natexpo 2023 and to view the full talks and event programme, visit [natexpo.com](https://natexpo.com).

## A preferential welcome for international attendees

As part of the Welcome Pack, exhibitors and visitors can benefit from a comprehensive programme including reception, transport and services to get to the show without a worry.

The free Villepinte Express shuttles provide a nonstop transport service between Paris CDG airport and Paris Nord Villepinte throughout the show. A dedicated and personal reception is in place in a selection of Accor group hotels.

The Welcome Pack, aimed at visitors and exhibitors, is provided free of charge by the partners of the Welcome Pack: the Paris Ile-de-France tourist board, Viparis, the Accor group and Paris Aéroport.

“What a year for international business at Natexpo! We are delighted to offer our visitors the chance to meet new partners who have come to present a diverse and typical product range from their country.”

Solène Bryon,  
International Project Manager

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