



NATEXPO 2025: REINVENTING ORGANIC TO ADDRESS TODAY'S ISSUES

30 November - 2 December 2025 • Paris Porte de Versailles

At a time when the organic sector is seeing a revival, with sales in the specialised organic network expected to have grown by around 6% in 2024¹, Natexpo 2025 will be a must-attend event to reassert the fundamental values of health, ethics and the environment, while at the same time building tangible solutions to the challenges of today and tomorrow. From 30 November to 2 December, Paris Expo Porte de Versailles will play host to this edition which will bring together all the players in the organic sector, from throughout the supply chain, in a bid to fulfil consumer expectations and open up a constructive dialogue on the changes that need to be made.

A SHOW PLACED UNDER THE BANNER OF INNOVATION AND SUSTAINABILITY

For its return to Porte de Versailles, 20 years after its last edition there in 2005 before moving to Villepinte in 2007, Natexpo 2025 is focusing on innovation, proximity and sustainable impact. This strategic location will accommodate a record number of visitors and exhibitors, thanks to the improved access that the heart of the capital offers.

Aude Sivel, chairwoman of NATEXBIO:



“ On behalf of the NATEXBIO member organisations, I am delighted that NATEXPO will be returning to Porte de Versailles in 2025. We hope that this new edition in Paris will bring together a wide range of exhibitors and visitors, and that it will reflect a dynamic, innovative sector that is returning to growth. We also hope that together we can make this show a platform for the entire profession to meet and exchange views with our partners and the political sphere, to share our pride, our ambitions and our concerns. It will also be an opportunity to showcase the latest innovations through the NATEXPO Awards. ”

¹Source: Bio Linéaires.

HIGHLIGHTS AT THE 2025 SHOW



- **THE FRUIT & VEGETABLE HUB**

An area entirely dedicated to this strategic section, with events, talks and practical workshops. This hub will spotlight innovations and trends in a category that accounts for up to 25% of sales in specialist shops.

- **THE LAB BY NATEXPO IN THE LIMELIGHT**

This will be an opportunity to discover the most promising start-ups in the circular and zero waste economy in a completely redesigned space, with a day of pitches, a new immersive setting and an exclusive operation to attract investors.

- **LOCAL SHOPS**

Following the success of the first edition in 2024, Natexpo is repeating its tailor-made support day for small independent shops, combining a guided tour, catering, short training sessions and business meetings.

- **20TH ANNIVERSARY OF THE NATEXPO AWARDS**

For this anniversary, a new Vegan category has been created, with a prestigious sponsor and the renewal of the partnership with Accord Bio, a network of independent shops.

- **NATEXPO TCHIN-TCHIN**

The iconic “night session” is back with a musical and festive atmosphere to foster informal professional encounters.

A WINDOW ONTO THE WORLD

With 25% of exhibitors coming from outside France, Natexpo has confirmed its role as an export accelerator for organic professionals. The 2025 edition includes key initiatives to support the international contingent:

- **TARGETED COMMUNICATIONS** to make the most of export opportunities,

- **INTERNATIONAL PAVILIONS** underscoring the diversity of organic sector players,

- **A PROGRAMME OF BUSINESS MEETINGS**, in association with Business France, to link up exhibitors and international buyers,

- **A TEAM OF INTERNATIONAL REPRESENTATIVES** and a dedicated SPAS contact person to support businesses at every step.

A PLACE FOR INFORMATION AND INSPIRATION



In the words of **Florence Roublot Vadé**, exhibition director at Natexpo :

“ *The challenges encountered recently by the organic sector are an opportunity to reassert its fundamental values: health, environment and ethics. Natexpo is an opportunity to demonstrate that professionals are capable of innovating and evolving to fulfil consumer expectations.* ”

Indeed, as the international gathering of the organic sector, Natexpo offers a wealth of content: the 2025 show promotes innovation and emerging trends with the **Natexpo Awards**, the **New Product Gallery** and startups involved in the **circular economy and short supply circuits**. The **plenary talks** and forums offer a chance to exchange with renowned experts around the sector's major challenges.

Additionally, visitors will have access to key **market data and previously unpublished reports**, presented at round tables hosted by **leading institutions and media partners**. Finally **exclusive meetings with business leaders**, producers and retailers will offer a chance to decode the **challenges and opportunities** of the organic sector.

30 NOVEMBER • 2 DECEMBER 2025

PARIS EXPO PORTE DE VERSAILLES, FRANCE

You can also discover a video with **Florence Roublot Vadé**, Natexpo exhibition director, available on Natexpo's social media feeds, to get a glimpse of the show's highlights and key issues:

[Watch the video](#)

For further information and to take part in Natexpo 2025, visit the website at

www.natexpo.com

ABOUT...

SPAS ORGANISATION is the largest French organiser of tradeshow and consumer events dedicated to organic products, nature, wellness and art de vivre. SPAS ORGANISATION organises 20 events and trend forums, and supports federations, organisations and local authorities in event strategy and deployment. **More information at www.spas-expo.com.**

NATEXBIO is a federation that mobilises the action of its members, national organisations representing the links in the organic chain (COSMEBIO, FOREBIO, SYNABIO, SYNADIET et SYNADIS BIO) as part of their relations with a multitude of public and para-public organisations. Promoting the consistency of their initiatives, Natexbio contributes to a collective drive to develop and provide structure to the organic market. **More information at www.natexbio.com.**