

PharmaConnect by Natexpo Paris 2025

30 November – 2 December 2025, Paris Expo Porte de Versailles



What is PharmaConnect ?



Pharmaconnect is a tailor-made program designed to **help pharmacists, parapharmacies, and pharmacy groups** make the most of their visit to Natexpo and connect with new suppliers of organic cosmetics and dietary supplements for their sourcing needs.

The stakes are high: in France, 88% of dietary supplements are purchased in pharmacies¹.

40% of French consumers regularly buy cosmetics in pharmacies, and 64% of them purchase organic cosmetic products².

During a full day at Natexpo 2025, on Sunday 30 November, or Monday 1st December, this program will offer **exclusive content, training sessions, and business meetings**. It is inspired by the Local Shops program organized at Natexpo Lyon 2024 for independent organic retailers.

50 participants are expected.

Nearly 170 companies will be exhibiting in the cosmetics & hygiene and dietary supplements sectors.

The advantages of PharmaConnect

- Dedicated space with a private room at the trade show
- Accommodation covered (subject to conditions) and catering provided for lunch
- Free cloakroom with fast-track access
- Carpooling offer
- Pre-selection of exhibitors via a matchmaking platform and setup of a personalized business meeting schedule
- Guided tour of the trade show with a selection of key exhibitors



Throwback to Local Shops 2024

- 67** registered participants
- 1** full day of content
- 100%** positive feedbacks

"Thank you for this wonderful program. Everything is perfect. The day was very enriching and well-organized."

Vivre Oh Naturel

¹ Synadiet, 2023 ² Cosmébio, 2023

PharmaConnect by Natexpo Paris 2025

30 November – 2 December 2025, Paris Expo Porte de Versailles



Schedule of the day

Subject to change

9:30 AM – 10:00 AM Welcome coffee

10:00 AM – 10:30 AM Market overview on dietary supplements & organic cosmetics

> Speakers: Synadiet, Cosmébio

10:30 AM – 11:00 AM Training Session #1

> Speakers: Synadiet, Cosmébio, Diapasonia

11:00 AM – 11:20 AM Break

11:20 AM – 11:50 AM Training Session #2

> Speakers: Synadiet, Cosmébio, Diapasonia

12:00 PM – 1:30 PM Guided tour of the trade show

(Approx. 8 exhibitors)

> Focus on dietary supplements and cosmetics

> Highlighting new exhibitors

> New products and trends

1:30 PM – 2:30 PM Lunch break

> Networking among pharmacists

> Partners and sponsors present

From 2:30 PM Free visit of the trade show

Business meetings

From 6:30 PM Natexpo Tchou-Tchou evening

(Monday only)

Your PharmaConnect contacts

Florence Roublot Vadé - Event Director

froublot@spas-expo.com - +33(0)6 11 23 45 89

Isabelle Truong - Sales Manager France

itruong@spas-expo.com - +33(0)1 77 37 63 42

Marion Elie Landreau - Communication Manager

melie@spas-expo.com - +33(0)6 98 43 93 05

Yasmine Khalloufi - Communication Officer

ykhalloufi@spas-expo.com - +33(0)1 77 38 89 60

In partnership with



Cosmébio, the world's first association specialized in natural and organic cosmetics.



Indicatif National des Compléments Alimentaires

Synadiet, the French National Union of Dietary Supplements.

