

# The Natexpo Awards

20TH ANNIVERSARY



## Why participate ?

### Before the show

- **Free registration for all exhibitors**  
€525 (excluding VAT) for non-exhibitors
- **Special emailing to all visitors and exhibitors**
- **Promotion on social media**

### During the show

- **Award Ceremony during the show**
- **Promotion on social media**
- **Promotion on the official catalogue of the show**
- **Display of all participants on a billboard at the show**
- **Natexpo Awards area at the entrance, with a display of all award-winning products**

### After the show

- **Special press release**
- **Promotion on social media**
- **One-on-one session for personalized support and expertise with Natexpo Awards partners:** a unique opportunity to build strong ties with specialized distribution and benefit from valuable advice for their commercial development.

## Success stories

« The Natexpo Awards 🏆 were a key moment for HIBU, and ACCORD BIO's expertise contributed significantly in this. Thanks to their support, we were able to structure our development and make concrete progress towards making our biscuits more accessible in shops. 🍪  
**HIBU, 2024 Natexpo Awards Winner**

*It's true that winning the Natexpo Awards gives us a different perspective on this product. It generates interest among our customers and helps us to list it in shops.*

**Source Claire, 2023 Natexpo Awards Winner**



## 2025 Calendar

- **March 10th**  
Registrations opening
- **June 6th**  
Last day to register
- **June 18th**  
Deadline for sample reception
- **Early July**  
Jury Deliberation
- **Early September**  
Press release
- **November 30th**  
Award Ceremony

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Our partners



Created in 2005, the **Natexpo Awards highlight** the most **innovative, original** and **striking** biological products launched on the market during the year.

## 11 categories



Dietary supplements



Cosmetics and hygiene products



Eco-friendly home products



Equipment for retail



Ingredients



Vegan



Beverages



Sweet grocery products



Savory grocery products



Fresh products



Seeds

The judges – **made up of journalists, organic experts and distributors** – assess the candidate products on several **criteria** :  
**innovation, consumer benefits and their main performances.**

## International Special Mention



For a product submitted by an **international exhibitor.**

## Public's favourite

As soon as the results are published, the **Natexpo community** will be asked to choose their favourite from among the winners. It will be officially **announced at the Awards Ceremony.**

## Your contacts

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