

NATEXPO 2026

A TIME FOR NEW ORGANIC PLANS

Following a 2025 edition that reflected new-found momentum, NATEXPO 2026 is set to accompany the continuing recovery of the organic market, fuelled by an upturn in consumption and the emergence of new balances. The exhibition is consolidating its status as the benchmark event for organic sector professionals both from France and from further afield.

To be held on 28 and 29 September 2026 in Lyon, NATEXPO will bring together producers, processors, distributors, specialist retailers, collective catering businesses and institutional buyers around a clear goal: convert the ongoing changes in the market into tangible projects, innovations and new opportunities.

To consult the list of exhibitors already signed up, click here!



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THE ORGANIC TRADESHOW FOR AUTUMN 2026

Designed as a highlight of the professional year after the summer break, the Lyon edition will once again be a concentrate of the NATEXPO DNA: productive encounters, practical formats and close alignment with realities on the ground.

Innovation will remain one of the guiding themes of this 2026 edition. With the **New Product Gallery** back again along with the **21st edition of the Natexpo Awards**, the show will continue to promote the products and initiatives reflecting the changes happening in the organic market and in consumer expectations. The incubation villages **Little Splash** and **Big Splash** will also shine a light on young businesses and new brands that are reshaping the face of the industry, thus reinforcing NATEXPO's role as **a space where tomorrow's big names can emerge today and gain visibility**.

The Fruit & Vegetable Hub will also be a central feature at the show: practical workshops will deal with subjects such as efficiently managing shelf space, seasonality and economic performance - for an organic retail section that is very often the first port of call for consumers. With the same ambition of guiding and supporting organic outlets, the **Local Shops** programme dedicated to independent traders offers a tailored agenda combining practical content, training sessions and business meetings, all in the aim of helping them get the most out of their time at the show.

And, as Lyon is often cited as a capital of gastronomy, **out-of-home catering will be at the centre of the 2026 show**, most notably featuring speed meetings on the subject, designed to foster targeted matchups between organic brands and sector stakeholders.

A NEW INTERNATIONAL MILESTONE: TUTTOBIO BY NATEXPO INTERNATIONAL TOUR ON SHOW AT TUTTOFOOD IN MILAN

Natexpo constantly seeks to **accompany the growth of industry players**, and this includes reaching out beyond French borders. Firstly, at Natexpo Paris and Lyon: tradeshow that welcome **large foreign pavilions along with delegations of brands and buyers** who come to discover the French organic offering and develop their business opportunities.

But also, by taking **Natexpo abroad: TUTTOBIO by Natexpo International Tour will be the first pavilion dedicated to organic food and drink businesses to be welcomed at Tuttofood in Milan, in May 2026**. This is a valuable opportunity for businesses whose development strategy extends outside France.

 *At a time when organic consumption is levelling off and new balances are taking shape, NATEXPO plays a pivotal role: connecting up supply and demand, supporting new opportunities and giving professionals the keys to convert market signals into tangible projects, both in France and abroad.*

Florence Roublot-Vadé, Event manager.



An exhibition by

LA MAISON DE LA BIO More information at: <https://lamaisondelabio.com>

LA MAISON DE LA BIO brings together 10 trade associations representing organic stakeholders in France: producer alliances, processors, retailers, certification bodies. It is the voice of the economic players of the organic market verticals. In agriculture, Organic is the leading driver of the ecological transition.

Organized by

Spas Organisation More information at: www.spas-expo.com

SPAS ORGANISATION is the largest organiser in France of tradeshow and consumer events dedicated to organic products, nature, wellness and art de vivre. SPAS Organisation organises 20 events, trend forums, and supports federations, organisations and local authorities in event strategy and deployment.