

# General rules for the Natexpo Awards 2026

## **Article 1: Organization**

**SOCIETE DE PROMOTION ET D'ANIMATION DE LA SEINE (SPAS)** – Simplified joint stock company with paid-up capital of 160,071 euros, registered in the Nanterre Trade and Companies Register under the number 393 528 062, registered office 83 rue de Paris – 92100 Boulogne-Billancourt, France, is organizing the “NATEXPO 2026 AWARDS” to coincide with the NATEXPO exhibition, which will be held on September 28 and 29 at Eurexpo Lyon, France.

## **Article 2: Acceptance of the rules and regulations**

Participation in the Awards implies total acceptance of all the provisions of these rules and regulations. All practical difficulties relating to their interpretation or application shall be resolved by the Organizer, whose decision shall be accepted as final. Entries that fail to comply with the provisions contained in these rules and regulation shall be invalid.

## **Article 3: How to participate in the competition**

Entry to the competition is open not only to those taking part in the exhibition but to all professionals in the sector with grounds for submitting an entry.

Entry to the competition is subject to:

- for exhibitors, payment of the fees for participating in the exhibition.
- for non-exhibitors, payment of the sum of €630 incl. VAT for each entry submitted. This sum is based on the registration fees paid by exhibitors participating in the exhibition, in addition to the costs of their stand. Non-exhibitors who have paid the sum of €630 incl. VAT for each entry submitted will not be reimbursed if their product is not selected.

### **A) Participation criteria**

Every participant must:

- Be a manufacturer or producer (whether they are exhibitors, joint exhibitors or non-exhibitors).
- Enter only one product per category.
- Enter products launched for the first time between May 7th, 2025 to June 1st, 2026
- Products entered by competitors from outside France must comply with EU regulations relating to the product concerned.
- A product may only be entered in one category.

Products entered in the competition must be:

- Marketed for the first time between May 7th, 2025 to June 1st, 2026
- Any products that do not fulfil these conditions will be eliminated from the competition.

- Listed in the NATEXPO 2026 classification, attached to these rules and regulations.
- Compliant with EU regulations:
  - Organic products: provide valid organic certificates (AB, Agriculture Biologique (European label), Demeter, Nature et Progrès...) issued by an accredited verification organization (issued in accordance with regulation no. 834/07 for EU Member States).
  - Dietary supplements: these must comply with European Directive 2002/46/EC of 10 June 2002.
  - Cosmetics: Valid certificates issued by an accredited verification organization (issued in accordance with regulation no. 834/07 for EU Member States).
  - All other products: home (furniture, fabrics, home accessories, cleaning products, etc.), stationery, office and school equipment, toys, games, etc.
  - Products entered in the competition must have been manufactured using uncontaminated natural or recycled materials, not obtained using contaminating or resource-depleting processes, and comply with the relevant legislation (FSC, Imprim'vert, ...)
  - The use of protected species or those threatened with extinction must also have been avoided.

**The application's conformity will be examined in accordance with the selection criteria.**

**Submission of entries:**

- Businesses wishing to take part in the NATEXPO 2026 AWARDS must submit their entry online by May 7<sup>th</sup> 2026 6pm on the NATEXPO website: [www.natexpo.com](http://www.natexpo.com) : Features > NATEXPO 2026 Awards page. If the company is unable to submit its entry online, it may complete a paper entry form (entry forms will be sent on request) and send it by post to: SPAS Organisation, Trophées Natexpo 2026, 83-87 rue de Paris, 92100 Boulogne-Billancourt – France. No entries will be accepted after this date.

Payments by non-exhibitors must be made by bank transfer using the following details:

Account holder	Bank	Branch	Account number	no.
SPAS	14806	00083	72016520641	88

IBAN	BIC-SWIFT
FR76 1480 6000 8372 0165 2064 188	AGRIFRPP848

Entries without payment will not be taken into account.

The products sent with the application will not be returned unless otherwise requested by the participant (additional fees may apply).

#### **Information required for entries submitted online:**

- A description of each product (one product per category): Name of company, name of product, intended use of product, export area, date of market launch, recommended retail price, description of product, name and contact details of person responsible for the Awards entry.
- 3 samples of each product to be sent before May 22nd, 2026. If the company wishes it may attach an information pack in French or English for each product (e.g. press pack). The samples should be sent by post to: SPAS Organisation, Trophées Natexpo 2026, 83-87 rue de Paris, 92100 Boulogne-Billancourt – France
- For non-exhibitors, payment for their entry (a copy of the bank transfer order and debit notice)

Please note that incomplete entries will not be accepted and will be returned to the entrant.

#### **B) Categories of products eligible for the competition** (listed in the NATEXPO 2026 classification)

- Sweet grocery products
- Savory grocery products
- Fresh products
- Beverages
- Dietary supplements
- Cosmetics and hygiene products
- Seeds

Applications for the "Seeds" category is only open to organisations to organisations with an annual turnover for 2024 of 500 000 € (excl. VAT) maximum. Please enclose proof of company registration with your application as well as a proof of CA 2024. The registration cannot be submitted in the absence of these documents.

Any ingredients must be registered under their intended category, either food or cosmetic

The winners of each category will be determined if at least 10 applications are submitted in this category.

The organization reserves the right to make changes in the categories of competing products based on the number of submissions received. The candidate will be informed if the name of the category in which their product is presented differs from the one for which they applied.

#### **C) Nomination criteria**

The nomination criteria recognized by the Jury and which will enable entries to be validated are that the products presented should be new, innovative or original. Product packaging will also be taken into account by the Jury when validating entries.

#### **Article 4 – Preselection Committee**

Initially, entries will be examined and validated by a committee of experts before being presented to the Jury.

The Committee reserves the right to reject any entry that does not comply with the competition rules and regulations and to change the category selected if this is deemed to be unsuitable for the product presented.

## **Article 5 : The Jury – Awards**

### **A) Jury members**

The Jury will consist of journalists, entrepreneurs, retailers, organic market experts and health and wellness professionals. The Jury's task is to select one winner (Gold Award) from the candidates in each product category, as well as an International Special Commendation across all categories.

### **B) Validation of entries by the Jury**

This process will consist of checking the quality of entries and their compliance with the rules and principles of the "NATEXPO 2026 AWARDS" competition according to the participation criteria, categories of products admitted to the competition and various nomination criteria.

The Jury reserves the right not to select a product if it considers that it does not meet the nomination criteria, or if there is not enough products submitted to a category. The Jury's decisions are final and binding. Should the Jury reject an entry, it is not obliged to justify its rejection.

### **C) Short-listed products:**

The Jury will short-list a selection of products from among the validated entries early June 2026.

The jury is responsible for scoring the candidate products using a scoring grid containing the following criteria:

- innovation, composition, practicality, eco-responsibility, provenance, and packaging for food products;
- innovation, composition, usefulness, practicality, eco-responsibility, provenance, and packaging for dietary supplements;
- innovation, composition, smell/texture, practicality, eco-responsibility, and packaging for cosmetics;
- innovation, usefulness, practicality, eco-responsibility, and packaging for household and personal products and services and equipment for retail.
- innovation, practicality, functionality, supply, origin, method of obtaining, sustainability, industry practice, taste (if applicable) for the ingredients.

### **D) Selecting the award-winners**

The best scores in each category will designate the winner (Gold Award).

The best score awarded to a product offered by an international company, across all categories, will win the International Special Commendation, if it has not already been designated Gold Award for a product category. If the best rated international product has already been awarded a Gold Award, the jury's International Special Commendation will then move to the next product in the order of ranking of the scores awarded by the jurors. Please note that an international winner will be defined if at least 10 international nominations are submitted.

The chosen entrants will be notified by e-mail that their product(s) has (have) been selected. The selected products will also be displayed in the NATEXPO 2026 “Awards” area throughout the exhibition.

However, the Jury reserves the right not to make any awards if it considers that the products entered do not meet the nomination criteria for an Award.

Note: entrants solemnly undertake only to provide the Jury with accurate and honest information and in particular to avoid any omission or inaccuracy that might lead to an erroneous decision. In the event of an irregularity being proven, the Jury reserves the right to withdraw an Award already given and justify this withdrawal in the press.

### **E) Public’s Favourite Award**

Following the announcement of the winners, the awarded products will be submitted to a public vote in order to determine the recipient of the “Public’s Favorite Award”.

Voting will take place exclusively online via the Qualifio platform. The access link will be available on the official website of NATEXPO ([www.natexpo.com](http://www.natexpo.com)), under the section “Events > NATEXPO 2026 Awards” and will also be promoted across all communication materials relating to the operation.

Voting will open upon publication of the results of the “NATEXPO 2026 Awards” and will close on Sunday, September 27, 2026 (inclusive), the day before the opening of the trade show.

The product receiving the highest number of votes will be granted the “Public’s Favorite Award”. The official announcement of the winner will take place during the awards ceremony held as part of NATEXPO 2026.

The winner will be entitled to use the following wording in any promotional communication relating to the awarded product “PUBLIC’S FAVORITE AWARD – NATEXPO 2026 AWARDS”.

An official “PUBLIC’S FAVORITE AWARD – NATEXPO 2026 AWARDS” logo will be sent to the winner by email. This logo may be used, without modification, on any communication materials related to the awarded product.

### **Article 6: Dissemination of information and promotion**

Information provided by entrants may be used by the Organizer in documents to promote the NATEXPO exhibition without the entrants, their principals or rights holders having any right to oppose such use in any manner. Should an entrant not wish their information to be used by NATEXPO or the Jury, they must specifically state this in an e-mail sent to: [natexpo@j2c-communication.fr](mailto:natexpo@j2c-communication.fr)

The Organizer of the “NATEXPO 2026 AWARDS” may not be held responsible for the confidentiality of information transmitted to members of the Jury. Competitors must have taken all measures necessary to protect their invention or innovation prior to submitting their entry.

Participants will be held personally responsible for any complaints of any nature whatsoever relating to items entered into the competition, and hereby declare that they discharge the Organizer of any responsibility in this respect.

**Article 6 bis: Publication of results**

A press kit will be sent to all the press to announce the winners of the “NATEXPO 2026 AWARDS”, once the products have been selected.

**Article 7: Presentation of awards – During the show**

The awards will be presented to the winners during Natexpo 2026 - date and time to be confirmed.

Award winners may use the words “NATEXPO 2026 AWARD” in any promotional communication relating to the award-winning product. Award winners will be sent a “NATEXPO 2026 AWARD” logo by e-mail after the exhibition for use in any promotional communication relating to the award-winning product.

In addition, the winners undertake to use the "NATEXPO 2026 AWARD" logo or to mention the award in all their communications for professional purposes (professional press, retailer brochures, etc.), and relating to their winning product.

Awards may not be exchanged for cheques, cash or any other prize.

**Article 8 : Changes – Restrictions – Limitation of liability**

The Organizer reserves the right to shorten, extend, change or cancel the competition if circumstances so require. It shall not be held liable as a result.

**Article 9 : Intellectual property rights**

Entrants are responsible for ensuring that their intellectual property rights have been safeguarded and the corresponding patents registered. Entrants are reminded that under the terms of articles L611-11 and L611-13 of the French Intellectual Property Code, patents in France – to be admissible – must be registered less than six months after the disclosure of the invention to the public.

SPAS ORGANISATION declines any responsibility for any commercial or other use that might be made of projects entered in this competition in contravention of entrants' rights. In accordance with the modified Data Protection and Civil Liberties law of 6 January 1978, entrants to the Awards have the right to access, correct or delete any information held that concerns them. They may refuse to allow this data to be disclosed to a third party by writing to SPAS ORGANISATION : 83 rue de Paris, 92100 Boulogne-Billancourt, France.

**Article 10 : How to obtain a copy of the rules and regulations**

The full rules and regulations may be consulted on the NATEXPO website ([www.natexpo.com](http://www.natexpo.com) ). A copy of the rules and regulations may be obtained free of charge by writing to the following address: SPAS ORGANISATION - 83 rue de Paris, 92100 Boulogne-Billancourt, France.

**Article 11 : Applicable law**

These rules and regulations are subject to French law.

Any dispute with a participant acting in their professional capacity as to the application and construction of these rules and regulations shall be referred to the court within whose

jurisdiction the head office of the Organizing Company is located, said court to have sole jurisdiction in this matter.

## **Annexe 1 : NATEXPO 2026 exhibition classification**

### **ORGANIC FOOD & WINE**

#### **DRINKS**

Alcohols and spirituous

Beers

Vegetable drinks

Ciders

Waters

Fruit juices

Vegetable juices

Lacto-fermented juices

Lemonades, fizzy drinks

Wines and champagnes

#### **BUTCHERY**

Delicatessens and saltings

Fresh meats and poultries

Meat alternatives

#### **BAKERY**

Pancakes and galettes (round, flat biscuits)

Breads

Pastries

Viennoiseries (croissants, pains au chocolat, etc.)

#### **DAIRY**

Butters, crèmes fraîches and margarines

Cheeses

Dairy-free alternative

Milks

Vegetable drinks

Eggs

Yogurts, plain and flavoured creams

#### **GROCERY**

Preserved seaweeds

Dried seaweeds

Child food products

Appetizer

Flavourings

Cereals, semolina

Stewed fruits, preserved fruit purées

Condiments

Chocolate confectionery

Spices

Flours

Preserved fruits

Dried fruits  
Food oils  
Tinned vegetables  
Dry vegetables  
Pasta  
Preserved ready-made meals  
Preserved fish  
Rice, purées  
Sauces  
Powered soups  
Preserved soups, vegetable soups  
Vegetarian specialities  
Sugars  
Preserved meats and poultries  
Dried meats  
Vinegars  
Culinary helps  
Dessert preparations (sugar/sugar free)

#### **FISH MARKET**

Shellfishes  
Seafoods  
Fishes

#### **FRESH PRODUCTS**

Stewed fruits  
Fresh fruits  
Fresh vegetables  
Fresh pasta  
Fresh ready-made meals  
Fresh smoked fishes  
Vegetable proteins  
Fresh vegetable purée  
Rolled pastries and pizza dough  
Fresh soups

#### **BREAKFAST – SNACK TIME**

Snack bars  
Rusks  
Biscuits, cakes  
Instant vegetable drinks  
Sweets, confectionery  
Cocoa, powdered chocolate  
Coffees  
Cereals, muesli  
Chocolate bars  
Jams  
Granola & cereals  
Puffed cereal cakes  
Honeys  
Gingerbread, waffles, cakes  
Spreads  
Fruit purée, jellies

Teas

Herbal teas

**FROZEN FOOD**

Frozen fruits

Ice creams

Frozen vegetables

Frozen breads

Frozen pâtés

Frozen pastries

Pizza, frozen quiches

Frozen ready-made meals

Frozen fishes

Frozen meats and poultries

**DIETARY SUPPLEMENTS**

Antioxidants

Joints

Circulation

Digestion

Drainage, detox

Genito-urinary

Pregnancy

Memory, intellect

Slimming

Skin, sun protection, nails, hair

Stress, sleep

Tonics

Eyesight

Vitamins and minerals

**COSMETICS AND HYGIENE**

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Hair-removal waxes

Solid cosmetic and hygiene products

Body and face creams

Eaux de toilette

Gels

Body oils

Hygiene for babies

Hygiene for children

Hygiene for women

Hygiene for men

Body milks

Make-up removing milks

Manicure

Make-up

Perfumes

Pedicure

Shaving products

Slimming products

Prod Dental / oral health products

Sun protection

Soaps  
Shampoo

**ECO-FRIENDLY HOME PRODUCTS  
PRODUCTS AND SERVICES FOR THE HOME**

Lighting equipment  
Equipment for water  
Equipment for air  
Tableware  
Games, toys, gifts  
Household linen  
Bedding and bedding accessories  
Cooking equipment  
Furnishings (small fixtures, rugs, etc.)  
Recycled paper  
Paint  
Maintenance products  
DIY products and accessories  
Gardening products and accessories  
Natural accessories  
Bathroom - Zero waste  
Kitchen - Zero waste  
Leisure accessories

**TEXTILE AND ACCESSORIES**

Fashion accessories  
Shoes  
Leather craft  
Clothes and accessories for babies  
Clothes for children and adults

**SERVICES ET EQUIPMENTS FOR RETAIL**

Store fitting  
Communications agencies  
Consultancies  
Mobile apps  
Interior design  
Interactive terminals  
Cash tills and sales point terminals  
Food packaging  
Data / Processing  
Decoration / Atmosphere  
E-commerce  
Energy saving  
Social commerce  
Tactile screens / tables  
Store signage  
Vacuum packing machine  
Click and collect equipment  
Automatic dispensers

Drive-in equipment  
Specialist retail equipment  
Labelling / coding  
Shaping  
Training  
Logistics  
M-commerce  
Kitchen equipment  
Catering equipment  
Chilling appliances  
Furniture / Showcases  
Interactive furniture  
Electronic / contactless payment  
Weighing  
Shelving  
Virtual Reality / Augmented Reality  
CRM  
Silo, bulk retailing  
Packaging

#### **INGREDIENTS AND RAW MATERIALS**

Flavourings  
Bread, pastry and biscuit intermediate products  
Cocoa, coffee, tea  
Cereals, rice, pasta  
Plant extracts  
Seeds, oilseeds, pulses  
Herbs and spices  
Essential oils and floral water  
Functional additives / ingredients  
Multi-purpose ingredients  
Vegetable fats and oils  
Egg products  
Fruit IFP  
Vegetable and mushroom IFP  
Meat-based IFP and ingredients  
Dairy IFP and ingredients  
Marine-based IFP and ingredients  
Nut-based IFP and ingredients  
Liquid and drink-related IFP  
Aromatic and medicinal plants  
Sweet preparations and ingredients  
Sauces, condiments and seasonings  
Sugars, honey and other sweeteners

#### **OTHER SECTORS**

##### **PETS**

Food  
Accessories  
Hygiene products

**SERVICES**

Bookselling/Publisher

Subscription/Box

Certification bodies

Training bodies

Professional bodies

Specialist press

Technological Innovations

Consulting and marketing agency

**WHOLESALE AND DISTRIBUTORS**

Wholesaler

Distributor